

Market Share by Line of Business - Life A&H

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Selected Criteria -		Year: 2010	State: SD	Codelist Basis: Licensed			Round by Thousands: No				
Business Type: Life A&H		Include Zero Companies: No			Line of Business: Non-cancellable (other individual policies)						
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
233	70319	Washington Natl Ins Co	IN	10,938,540	46.3759%	46.3759%	10,607,119	0	7,489,487	7,901,676	74.4941%
626	62146	Combined Ins Co Of Amer	IL	3,302,300	14.0007%	60.3766%	3,369,683	0	1,153,629	1,138,705	33.7926%
860	67091	Northwestern Mut Life Ins Co	WI	1,796,460	7.6164%	67.993%	1,784,617	448,716	567,674	-124,270	-6.9634%
332	61271	Principal Life Ins Co	IA	1,346,030	5.7067%	73.6997%	1,082,207	0	539,716	1,500,811	138.6806%
565	68195	Provident Life & Accident Ins Co	TN	1,223,665	5.1879%	78.8877%	1,294,902	0	2,411,707	2,721,932	210.2037%
7	63258	Federated Life Ins Co	MN	443,778	1.8815%	80.7692%	447,171	0	20,494	45,099	10.0854%
435	65935	Massachusetts Mut Life Ins Co	MA	431,051	1.8275%	82.5967%	440,383	13,085	415	2,808	0.6376%
565	67598	Paul Revere Life Ins Co	MA	415,228	1.7604%	84.3571%	430,875	0	379,578	367,088	85.1959%
1348	69019	Standard Ins Co	OR	344,030	1.4586%	85.8157%	354,533	0	66,081	172,593	48.6818%
429	71714	Berkshire Life Ins Co of Amer	MA	331,788	1.4067%	87.2224%	331,081	0	0	10,086	3.0464%
565	62235	Unum Life Ins Co Of Amer	ME	331,523	1.4056%	88.6279%	359,252	0	718,543	813,667	226.4892%
241	65978	Metropolitan Life Ins Co	NY	292,111	1.2385%	89.8664%	271,982	0	25,114	90,970	33.4471%
212	80896	Centre Life Ins Co	MA	287,561	1.2192%	91.0855%	299,441	0	170,829	1,283,227	428.5408%
943	80837	Union Central Life Ins Co	NE	283,394	1.2015%	92.287%	286,015	0	5,399	7,945	2.7778%
826	66915	New York Life Ins Co	NY	237,597	1.0073%	93.2944%	239,522	0	372,951	464,984	194.13%
429	64246	Guardian Life Ins Co Of Amer	NY	218,852	0.9279%	94.2222%	222,008	6,182	47,821	6,428	2.8954%
4	65005	RiverSource Life Ins Co	MN	189,286	0.8025%	95.0248%	189,116	0	160,354	161,351	85.3185%
869	66168	Minnesota Life Ins Co	MN	158,589	0.6724%	95.6971%	173,433	0	333,232	231,691	133.5911%
968	62944	AXA Equitable Life Ins Co	NY	124,615	0.5283%	96.2255%	124,445	0	124,030	123,508	99.2471%
181	70211	Reassure Amer Life Ins Co	IN	119,115	0.505%	96.7305%	124,240	0	14,062	15,240	12.2666%
440	66265	Monarch Life Ins Co	MA	79,393	0.3366%	97.0671%	78,398	0	87,479	-70,343	-89.7255%
12	60488	American Gen Life Ins Co	TX	62,866	0.2665%	97.3336%	63,238	0	9,058	8,824	13.9536%
248	69973	United Life Ins Co	IA	49,965	0.2118%	97.5454%	50,976	0	42,367	70,838	138.9634%
968	66370	Mony Life Ins Co	NY	47,293	0.2005%	97.7459%	49,173	24,869	52,087	52,926	107.6322%
468	65021	Stonebridge Life Ins Co	VT	43,278	0.1835%	97.9294%	43,311	0	115	118	0.2724%
953	67660	Pennsylvania Life Ins Co	PA	41,095	0.1742%	98.1037%	43,200	0	32,068	32,725	75.7523%
	71439	Assurity Life Ins Co	NE	37,058	0.1571%	98.2608%	54,374	0	22,748	10,302	18.9466%

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20	65676	Lincoln Natl Life Ins Co	IN	33,801	0.1433%	98.4041%	35,635	0	58,302	44,763	125.6153%
634	66680	National Life Ins Co	VT	29,594	0.1255%	98.5295%	33,554	0	0	0	0%
19	70408	Union Security Ins Co	KS	29,583	0.1254%	98.655%	29,587	0	0	0	0%
850	67644	Penn Mut Life Ins Co	PA	26,315	0.1116%	98.7665%	23,495	0	0	516	2.1962%
276	61425	Trustmark Ins Co	IL	20,496	0.0869%	98.8534%	20,773	0	20,922	14,452	69.5711%
704	89206	Ohio Natl Life Assur Corp	OH	19,432	0.0824%	98.9358%	19,460	0	0	0	0%
	64580	Illinois Mut Life Ins Co	IL	18,475	0.0783%	99.0141%	18,881	0	6,230	24,700	130.8193%
1281	68160	Balboa Life Ins Co	CA	18,274	0.0775%	99.0916%	18,274	0	0	461	2.5227%
565	68209	Provident Life & Cas Ins Co	TN	17,715	0.0751%	99.1667%	18,051	0	0	0	0%
1211	66583	National Guardian Life Ins Co	WI	17,582	0.0745%	99.2413%	17,558	0	0	0	0%
241	87726	Metlife Ins Co of CT	CT	16,574	0.0703%	99.3115%	16,024	0	2,868	-48,382	-
904	65838	John Hancock Life Ins Co (USA)	MI	12,247	0.0519%	99.3635%	12,247	58	29,861	29,861	243.823%
19	60275	American Bankers Life Assur Co Of FL	FL	10,654	0.0452%	99.4086%	10,654	0	0	-420	-3.9422%
241	63665	General Amer Life Ins Co	MO	10,081	0.0427%	99.4514%	10,485	0	17,942	13,161	125.5222%
769	80705	US Br Great West Life Assur Co	MI	10,011	0.0424%	99.4938%	7,565	0	10,058	10,054	132.9015%
44	61689	Aviva Life & Ann Co	IA	9,661	0.041%	99.5348%	9,786	0	0	0	0%
200	69663	USAA Life Ins Co	TX	9,390	0.0398%	99.5746%	9,490	0	0	0	0%
241	91626	New England Life Ins Co	MA	8,659	0.0367%	99.6113%	8,551	0	0	20	0.2339%
84	63479	United Teacher Assoc Ins Co	TX	8,409	0.0357%	99.6469%	8,175	0	0	0	0%
261	71412	Mutual Of Omaha Ins Co	NE	7,863	0.0333%	99.6803%	7,925	0	0	0	0%
212	63177	Farmers New World Life Ins Co	WA	7,590	0.0322%	99.7125%	7,509	0	0	0	0%
525	67539	Pan Amer Life Ins Co	LA	6,719	0.0285%	99.7409%	7,159	0	27,862	24,717	345.2577%
458	68136	Protective Life Ins Co	TN	5,984	0.0254%	99.7663%	6,239	0	0	-140	-2.2439%
769	80675	US Business of Crown Life Ins Co	MI	5,888	0.025%	99.7913%	6,392	0	22,065	22,065	345.1971%
704	67172	Ohio Natl Life Ins Co	OH	5,601	0.0237%	99.815%	5,590	349	0	0	0%
3891	84824	Commonwealth Ann & Life Ins Co	MA	5,479	0.0232%	99.8383%	5,447	0	822	0	0%
901	62308	Connecticut Gen Life Ins Co	CT	5,071	0.0215%	99.8598%	5,071	0	0	76	1.4987%
304	68241	Prudential Ins Co Of Amer	NJ	3,792	0.0161%	99.8758%	3,798	0	0	0	0%

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229	67105	Reliastar Life Ins Co	MN	3,734	0.0158%	99.8917%	3,642	0	0	-2,225	-61.0928%
17	97691	Life Of The South Ins Co	GA	3,428	0.0145%	99.9062%	3,440	0	0	-6	-0.1744%
306	62626	Cuna Mut Ins Society	IA	3,386	0.0144%	99.9205%	3,388	0	7,506	11,471	338.5773%
619	60895	American United Life Ins Co	IN	3,049	0.0129%	99.9335%	3,277	0	0	0	0%
408	86355	Standard Life & Accident Ins Co	TX	2,963	0.0126%	99.946%	3,080	0	0	39	1.2662%
20	62057	Lincoln Life & Ann Co of NY	NY	2,216	0.0094%	99.9554%	2,304	0	0	0	0%
	68772	Security Mut Life Ins Co Of NY	NY	1,961	0.0083%	99.9637%	1,936	0	0	0	0%
513	63088	Farm Bureau Life Ins Co	IA	1,946	0.0083%	99.972%	1,992	0	0	0	0%
1117	61883	Central United Life Ins Co	AR	1,612	0.0068%	99.9788%	1,613	0	12,419	11,556	716.429%
	11121	Unified Life Ins Co	TX	1,578	0.0067%	99.9855%	1,615	0	800	468	28.9783%
588	67199	Old Amer Ins Co	MO	747	0.0032%	99.9887%	804	0	0	-53	-6.592%
233	61263	Bankers Life & Cas Co	IL	693	0.0029%	99.9916%	706	580	0	0	0%
619	69116	State Life Ins Co	IN	408	0.0017%	99.9934%	435	0	0	0	0%
468	86231	Transamerica Life Ins Co	IA	357	0.0015%	99.9949%	135	0	0	0	0%
836	65242	Lafayette Life Ins Co	IN	286	0.0012%	99.9961%	435	0	0	0	0%
4011	65536	Genworth Life & Ann Ins Co	VA	267	0.0011%	99.9972%	281	0	0	0	0%
300	64513	Horace Mann Life Ins Co	IL	204	0.0009%	99.9981%	204	0	0	-137	-67.1569%
588	65129	Kansas City Life Ins Co	MO	167	0.0007%	99.9988%	167	0	0	3	1.7964%
836	99937	Columbus Life Ins Co	OH	125	0.0005%	99.9993%	162	0	0	0	0%
12	66672	American Gen Life & Acc Ins Co	TN	39	0.0002%	99.9995%	62	0	0	0	0%
290	65331	Liberty Natl Life Ins Co	NE	36	0.0002%	99.9996%	38	0	0	0	0%
565	62049	Colonial Life & Accident Ins Co	SC	30	0.0001%	99.9998%	30	0	0	0	0%
468	66281	Monumental Life Ins Co	IA	21	0.0001%	99.9999%	21	0	0	0	0%
687	64211	Guarantee Trust Life Ins Co	IL	20	0.0001%	99.9999%	24	0	0	0	0%
	31119	Medico Ins Co	NE	10	0%	100%	9	0	0	0	0%
	61492	Liberty Life Ins Co	SC	5	0%	100%	23	0	0	0	0%
953	69701	Union Bankers Ins Co	TX	0	0%	100%	0	0	75	83	0%
		<b>82 Companies in Report</b>		<b>23,586,689</b>	<b>100%</b>	<b>100%</b>	<b>23,227,893</b>	<b>493,839</b>	<b>15,064,770</b>	<b>17,198,032</b>	<b>74.0404%</b>