

Market Share by Line of Business - Life A&H

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Selected Criteria -		Year: 2010	State: SD	Codelist Basis: Licensed			Round by Thousands: No				
Business Type: Life A&H		Include Zero Companies: No			Line of Business: Group policies						
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share	Direct Premiums Earned	Dividends Paid or Credited on Direct Business	Direct Losses Paid	Direct Losses Incurred	Pure Direct Loss Ratio
707	79413	UnitedHealthcare Ins Co	CT	16,780,266	16.5238%	16.5238%	16,705,867	0	13,038,131	12,991,647	77.767%
565	62235	Unum Life Ins Co Of Amer	ME	10,326,384	10.1685%	26.6923%	10,377,489	0	6,861,587	6,493,022	62.5683%
241	65978	Metropolitan Life Ins Co	NY	7,019,061	6.9118%	33.604%	6,960,277	0	7,479,801	7,998,612	114.918%
91	70815	Hartford Life & Accident Ins Co	CT	4,923,315	4.8481%	38.4521%	4,898,254	0	2,672,661	3,231,598	65.9745%
549	80802	US Br SunLife Assur Co Of Canada	MI	4,360,019	4.2934%	42.7455%	4,344,323	0	3,247,015	3,197,529	73.6025%
229	67105	Reliastar Life Ins Co	MN	4,107,075	4.0443%	46.7898%	4,105,019	0	1,971,510	1,496,085	36.4453%
901	62308	Connecticut Gen Life Ins Co	CT	3,857,079	3.7981%	50.5879%	3,870,858	0	4,067,031	4,160,695	107.4877%
1	60054	Aetna Life Ins Co	CT	3,712,249	3.6555%	54.2434%	3,730,974	0	3,792,403	3,821,419	102.4242%
332	61271	Principal Life Ins Co	IA	3,458,838	3.406%	57.6493%	3,431,155	0	2,485,765	2,438,245	71.0619%
429	64246	Guardian Life Ins Co Of Amer	NY	3,201,806	3.1529%	60.8022%	3,190,948	0	2,408,745	2,460,381	77.105%
661	77828	Companion Life Ins Co	SC	3,091,962	3.0447%	63.8469%	3,092,063	0	3,325,079	3,541,433	114.533%
233	61263	Bankers Life & Cas Co	IL	2,277,351	2.2425%	66.0894%	2,313,425	0	1,593,593	1,570,006	67.865%
8	60534	American Heritage Life Ins Co	FL	2,037,578	2.0064%	68.0959%	2,077,803	0	1,050,286	1,335,399	64.2698%
19	70408	Union Security Ins Co	KS	1,998,096	1.9676%	70.0634%	1,986,588	0	1,189,462	1,015,081	51.0967%
468	86231	Transamerica Life Ins Co	IA	1,801,136	1.7736%	71.837%	1,803,242	0	295,925	342,587	18.9984%
525	67539	Pan Amer Life Ins Co	LA	1,494,982	1.4721%	73.3092%	1,519,254	0	480,099	500,438	32.9397%
1348	69019	Standard Ins Co	OR	1,411,620	1.39%	74.6992%	1,388,973	0	780,177	1,061,782	76.4437%
812	93440	HM Llife Ins Co	PA	1,392,842	1.3716%	76.0707%	1,409,326	0	939,756	1,008,075	71.5289%
111	65315	Liberty Life Assur Co Of Boston	NH	1,350,287	1.3296%	77.4004%	1,329,740	0	313,050	315,142	23.6995%
826	66915	New York Life Ins Co	NY	1,251,481	1.2324%	78.6327%	1,228,096	73,316	1,396,060	1,310,184	106.6842%
943	61301	Ameritas Life Ins Corp	NE	1,250,286	1.2312%	79.8639%	1,249,108	0	815,589	816,888	65.3977%
20	65676	Lincoln Natl Life Ins Co	IN	1,243,895	1.2249%	81.0888%	1,245,469	0	773,067	913,720	73.3635%
451	71870	Fidelity Security Life Ins Co	MO	1,187,144	1.169%	82.2578%	1,185,448	0	690,836	689,208	58.139%
19	69477	Time Ins Co	WI	1,005,790	0.9904%	83.2482%	1,003,507	0	577,549	731,410	72.8854%
304	68241	Prudential Ins Co Of Amer	NJ	904,317	0.8905%	84.1387%	915,706	5,427	321,769	532,641	58.1673%
707	91529	Unimerica Ins Co	WI	783,613	0.7716%	84.9103%	774,900	0	208,192	206,508	26.6496%

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19	65080	John Alden Life Ins Co	WI	763,215	0.7515%	85.6619%	769,472	0	1,107,056	1,072,066	139.3249%
984	92711	HCC Life Ins Co	IN	732,086	0.7209%	86.3828%	732,086	0	181,782	-21,503	-2.9372%
261	69868	United Of Omaha Life Ins Co	NE	702,761	0.692%	87.0748%	719,713	0	405,174	551,988	76.6956%
917	71129	Fort Dearborn Life Ins Co	IL	627,247	0.6177%	87.6925%	627,247	0	122,214	122,214	19.4842%
306	62626	Cuna Mut Ins Society	IA	622,874	0.6134%	88.3058%	627,237	0	248,867	244,917	39.047%
901	65498	Life Ins Co Of N Amer	PA	619,928	0.6105%	88.9163%	619,929	0	1,108,522	967,653	156.0909%
261	71412	Mutual Of Omaha Ins Co	NE	617,491	0.6081%	89.5243%	616,577	0	343,913	310,084	50.2912%
140	66869	Nationwide Life Ins Co	OH	604,974	0.5957%	90.12%	586,741	0	196,162	186,161	31.728%
330	60410	American Fidelity Assur Co	OK	584,910	0.576%	90.696%	655,245	0	112,574	455,691	69.5451%
1129	68608	Symetra Life Ins Co	WA	404,701	0.3985%	91.0945%	399,610	0	47,448	47,357	11.8508%
468	66281	Monumental Life Ins Co	IA	403,725	0.3976%	91.4921%	405,446	0	250,459	259,095	63.9037%
860	67091	Northwestern Mut Life Ins Co	WI	396,900	0.3908%	91.8829%	397,567	0	298,989	897,398	225.7225%
	71854	AAA Life Ins Co	MI	386,374	0.3805%	92.2634%	378,409	0	88,365	137,371	36.3023%
904	65838	John Hancock Life Ins Co (USA)	MI	385,529	0.3796%	92.643%	383,099	0	17,829	17,829	4.6539%
91	88072	Hartford Life Ins Co	CT	378,056	0.3723%	93.0153%	378,801	0	922,001	895,538	236.4138%
74	68381	Reliance Standard Life Ins Co	IL	352,904	0.3475%	93.3628%	348,474	0	459,668	551,706	158.3206%
12	70106	United States Life Ins Co In NYC	NY	349,525	0.3442%	93.707%	323,493	0	79,717	71,617	22.1387%
4483	70939	Gerber Life Ins Co	NY	317,940	0.3131%	94.0201%	320,016	0	168,010	167,356	52.2961%
276	62863	Trustmark Life Ins Co	IL	308,118	0.3034%	94.3235%	307,203	0	357,045	349,744	113.8478%
769	68322	Great W Life & Ann Ins Co	CO	282,780	0.2785%	94.6019%	256,939	0	220,060	228,612	88.9752%
	11121	Unified Life Ins Co	TX	275,550	0.2713%	94.8733%	275,550	0	74,152	78,294	28.4137%
4381	82538	National Hlth Ins Co	TX	270,631	0.2665%	95.1398%	271,130	0	371,919	343,337	126.6319%
450	69078	Standard Security Life Ins Co Of NY	NY	246,097	0.2423%	95.3821%	242,725	0	173,528	173,528	71.4916%
468	91413	Western Reserve Life Assur Co of OH	OH	217,583	0.2143%	95.5963%	217,583	0	40,830	33,481	15.3877%
492	68721	Security Life Ins Co Of Amer	MN	210,822	0.2076%	95.8039%	210,822	0	132,033	132,033	62.6277%
535	76023	Columbian Life Ins Co	IL	209,126	0.2059%	96.0099%	205,561	0	186,467	193,919	94.3365%
	74900	Brokers Natl Life Assur Co	AR	208,027	0.2048%	96.2147%	207,249	0	150,697	150,697	72.713%

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119	65110	Kanawha Ins Co	SC	200,719	0.1977%	96.4124%	202,164	0	45,139	39,219	19.3996%
468	65021	Stonebridge Life Ins Co	VT	197,678	0.1947%	96.607%	199,080	0	88,838	96,968	48.7081%
119	70580	Humanadental Ins Co	WI	195,156	0.1922%	96.7992%	196,163	0	136,397	135,585	69.1185%
707	62286	Golden Rule Ins Co	IN	182,177	0.1794%	96.9786%	180,368	0	120,570	150,419	83.3956%
869	66168	Minnesota Life Ins Co	MN	173,367	0.1707%	97.1493%	170,961	0	58,211	60,714	35.5134%
565	62049	Colonial Life & Accident Ins Co	SC	166,754	0.1642%	97.3135%	166,932	0	30,580	8,090	4.8463%
565	67598	Paul Revere Life Ins Co	MA	161,892	0.1594%	97.4729%	161,500	0	100,926	35,298	21.8563%
450	65781	Madison Natl Life Ins Co Inc	WI	158,075	0.1557%	97.6286%	157,711	0	107,365	126,395	80.1434%
4011	70025	Genworth Life Ins Co	DE	157,437	0.155%	97.7836%	157,745	0	106,811	153,290	97.1758%
619	60895	American United Life Ins Co	IN	146,492	0.1443%	97.9279%	148,328	0	39,729	41,835	28.2044%
98	64890	Berkley Life & Hlth Ins Co	IA	139,234	0.1371%	98.065%	139,234	0	0	81,469	58.5123%
	90638	Best Life & Hlth Ins Co	TX	105,315	0.1037%	98.1687%	101,976	0	71,946	65,510	64.2406%
549	80926	Sun Life & Hlth Ins Co	CT	104,949	0.1033%	98.272%	104,319	0	49,014	44,841	42.9845%
264	97055	Mega Life & Hlth Ins Co The	OK	103,443	0.1019%	98.3739%	107,462	0	14,448	-134,617	-125.2694%
290	92916	United Amer Ins Co	NE	101,785	0.1002%	98.4741%	104,886	0	78,154	81,779	77.9694%
3527	60836	American Republic Ins Co	IA	100,955	0.0994%	98.5735%	104,478	0	67,660	66,510	63.6593%
215	68462	Reserve Natl Ins Co	OK	97,780	0.0963%	98.6698%	102,176	0	91,376	86,843	84.9935%
1137	90328	First Hlth Life & Hlth Ins Co	TX	93,975	0.0925%	98.7624%	93,787	0	56,461	53,939	57.5122%
12	66842	American Gen Life Ins Co of DE	DE	89,751	0.0884%	98.8507%	62,003	0	25,325	17,334	27.9567%
8	60186	Allstate Life Ins Co	IL	76,973	0.0758%	98.9265%	77,698	0	135,818	143,355	184.5028%
41	69914	Sears Life Ins Co	TX	76,736	0.0756%	99.0021%	64,850	0	900	819	1.2629%
	71439	Assurity Life Ins Co	NE	73,866	0.0727%	99.0748%	73,784	0	65,686	48,786	66.12%
290	60577	American Income Life Ins Co	IN	64,215	0.0632%	99.1381%	63,072	0	41,107	41,298	65.4775%
1211	66583	National Guardian Life Ins Co	WI	58,669	0.0578%	99.1958%	59,000	0	39,304	39,304	66.6169%
352	93777	Household Life Ins Co	MI	50,103	0.0493%	99.2452%	50,103	0	27,775	14,993	29.9244%
	61492	Liberty Life Ins Co	SC	47,445	0.0467%	99.2919%	46,689	0	0	0	0%
588	65129	Kansas City Life Ins Co	MO	46,039	0.0453%	99.3372%	45,528	0	19,555	20,324	44.6407%
276	61425	Trustmark Ins Co	IL	35,579	0.035%	99.3723%	35,636	0	32,516	42,683	119.7749%
233	70319	Washington Natl Ins Co	IN	34,402	0.0339%	99.4061%	35,446	0	24,760	13,714	38.6898%

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350	62596	Union Fidelity Life Ins Co	IL	33,855	0.0333%	99.4395%	33,012	0	26,600	26,677	80.81%
169	68810	Sentry Life Ins Co	WI	31,671	0.0312%	99.4707%	28,590	0	24,966	13,344	46.6737%
671	80314	Unicare Life & Hlth Ins Co	IN	30,675	0.0302%	99.5009%	32,346	0	46,745	40,966	126.6494%
1295	80799	Celtic Ins Co	IL	27,870	0.0274%	99.5283%	14,307	0	31,540	32,519	227.2943%
264	66087	Mid West Natl Life Ins Co Of TN	TX	27,852	0.0274%	99.5557%	28,171	0	3,820	585	2.0766%
	62928	EMC Natl Life Co	IA	27,689	0.0273%	99.583%	27,689	0	0	0	0%
370	71730	Continental Amer Ins Co	SC	27,334	0.0269%	99.6099%	33,431	0	1,095	2,206	6.5987%
904	93610	John Hancock Life & Hlth Ins Co	MA	27,136	0.0267%	99.6366%	30,866	0	0	0	0%
687	64211	Guarantee Trust Life Ins Co	IL	24,316	0.0239%	99.6606%	22,794	0	7,545	7,733	33.9256%
4712	63967	Government Personnel Mut Life Ins Co	TX	21,711	0.0214%	99.682%	22,137	0	5,120	8,515	38.465%
408	71773	American Natl Life Ins Co Of TX	TX	21,679	0.0213%	99.7033%	21,222	0	792	713	3.3597%
150	67261	Old Republic Life Ins Co	IL	20,069	0.0198%	99.7231%	20,069	0	38,978	-40,573	-202.1675%
119	73288	Humana Ins Co	WI	17,913	0.0176%	99.7407%	17,930	0	4,889	4,905	27.3564%
901	67369	Cigna Hlth & Life Ins Co	CT	17,534	0.0173%	99.758%	16,241	0	0	0	0%
19	60275	American Bankers Life Assur Co Of FL	FL	16,552	0.0163%	99.7743%	16,552	0	1,445	898	5.4253%
	65641	Lincoln Mut Life & Cas Ins Co	ND	16,242	0.016%	99.7903%	16,242	0	1,715	1,715	10.559%
513	63088	Farm Bureau Life Ins Co	IA	14,126	0.0139%	99.8042%	14,126	6,454	7,100	7,521	53.2422%
839	98205	National Found Life Ins Co	TX	12,376	0.0122%	99.8164%	12,004	0	4,506	4,594	38.2706%
84	71404	Continental Gen Ins Co	OH	11,854	0.0117%	99.828%	12,066	0	523,673	386,311	3,201.6493%
565	68195	Provident Life & Accident Ins Co	TN	11,230	0.0111%	99.8391%	10,970	0	15,203	5,115	46.6272%
300	64513	Horace Mann Life Ins Co	IL	11,143	0.011%	99.8501%	11,143	0	13,090	2,188	19.6356%
	76325	Senior Hlth Ins Co of PA	PA	9,794	0.0096%	99.8597%	19,434	0	124,351	-19,671	-101.2195%
781	69744	Union Labor Life Ins Co	MD	9,153	0.009%	99.8687%	9,070	0	180	534	5.8875%
	88668	Mutual Of Amer Life Ins Co	NY	8,589	0.0085%	99.8772%	8,589	0	16,755	16,755	195.0751%
1117	61883	Central United Life Ins Co	AR	8,026	0.0079%	99.8851%	8,034	0	4,279	3,955	49.2283%
3527	70629	World Ins Co	NE	7,810	0.0077%	99.8928%	7,699	0	32,940	38,229	496.545%
626	62146	Combined Ins Co Of Amer	IL	7,605	0.0075%	99.9003%	7,583	0	0	-1,000	-13.1874%

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1186	69515	Medamerica Ins Co	PA	7,036	0.0069%	99.9072%	7,417	0	0	0	0%
23	80985	BCS Life Ins Co	IL	6,981	0.0069%	99.9141%	6,832	0	921	982	14.3735%
581	61476	Boston Mut Life Ins Co	MA	6,453	0.0064%	99.9204%	6,477	0	0	0	0%
560	81426	Commercial Travelers Mut Ins Co	NY	6,347	0.0062%	99.9267%	5,975	0	0	0	0%
12	68373	American Gen Assur Co	IL	5,441	0.0054%	99.932%	5,080	0	3,004	1,524	30%
41	61409	National Benefit Life Ins Co	NY	4,519	0.0044%	99.9365%	4,540	0	0	0	0%
839	62324	Freedom Life Ins Co Of Amer	TX	4,416	0.0043%	99.9408%	4,395	0	169	174	3.959%
	64580	Illinois Mut Life Ins Co	IL	4,283	0.0042%	99.9451%	4,303	0	0	-17	-0.3951%
769	80705	US Br Great West Life Assur Co	MI	4,267	0.0042%	99.9493%	4,267	0	70	65	1.5233%
	81418	American Medical & Life Ins Co	NY	4,237	0.0042%	99.9534%	4,065	0	6,584	4,354	107.1095%
449	90212	Great Southern Life Ins Co	TX	4,228	0.0042%	99.9576%	4,230	0	0	0	0%
	68772	Security Mut Life Ins Co Of NY	NY	4,168	0.0041%	99.9617%	3,843	0	0	0	0%
4011	65536	Genworth Life & Ann Ins Co	VA	3,226	0.0032%	99.9649%	3,402	0	0	0	0%
370	60380	American Family Life Assur Co of Col	NE	2,859	0.0028%	99.9677%	2,856	0	900	674	23.5994%
200	69663	USAA Life Ins Co	TX	2,851	0.0028%	99.9705%	2,855	0	0	0	0%
863	92649	American Underwriters Life Ins Co	AZ	2,850	0.0028%	99.9733%	2,850	0	1,409	1,624	56.9825%
84	65722	Loyal Amer Life Ins Co	OH	2,692	0.0027%	99.976%	2,963	0	0	0	0%
968	66370	Mony Life Ins Co	NY	2,590	0.0026%	99.9785%	2,612	0	0	0	0%
761	90611	Allianz Life Ins Co Of N Amer	MN	2,517	0.0025%	99.981%	2,574	0	712	719	27.9332%
41	60518	American Hlth & Life Ins Co	TX	2,145	0.0021%	99.9831%	2,170	0	0	-655	-30.1843%
953	60763	American Pioneer Life Ins Co	FL	2,117	0.0021%	99.9852%	2,089	0	80	79	3.7817%
1281	68160	Balboa Life Ins Co	CA	1,838	0.0018%	99.987%	1,838	0	0	-81	-4.407%
84	63479	United Teacher Assoc Ins Co	TX	1,705	0.0017%	99.9887%	1,608	0	0	0	0%
248	69973	United Life Ins Co	IA	1,236	0.0012%	99.9899%	1,236	0	0	0	0%
4	65005	RiverSource Life Ins Co	MN	1,209	0.0012%	99.9911%	1,211	0	0	0	0%
574	76112	Oxford Life Ins Co	AZ	1,058	0.001%	99.9921%	1,059	0	1,117	36	3.3994%
229	61360	Reliastar Life Ins Co Of NY	NY	1,045	0.001%	99.9931%	1,045	0	0	0	0%

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244	76236	Cincinnati Life Ins Co	OH	1,007	0.001%	99.9941%	1,011	0	5,055	5,679	561.7211%
468	70688	Transamerica Financial Life Ins Co	NY	987	0.001%	99.9951%	987	0	0	0	0%
367	80578	Physicians Mut Ins Co	NE	895	0.0009%	99.996%	883	0	317	327	37.0328%
181	70211	Reassure Amer Life Ins Co	IN	837	0.0008%	99.9968%	819	0	0	0	0%
330	60801	American Public Life Ins Co	OK	808	0.0008%	99.9976%	804	0	0	0	0%
690	61751	Central States H & L Co Of Omaha	NE	564	0.0006%	99.9982%	567	0	0	0	0%
431	66044	Midland Natl Life Ins Co	IA	538	0.0005%	99.9987%	538	0	4,341	1,171	217.658%
984	85561	Perico Life Ins Co	DE	459	0.0005%	99.9992%	461	0	0	0	0%
876	94358	USAble Life	AR	344	0.0003%	99.9995%	344	0	0	0	0%
408	86355	Standard Life & Accident Ins Co	TX	303	0.0003%	99.9998%	975	0	707	2,301	236%
233	62065	Colonial Penn Life Ins Co	PA	138	0.0001%	99.9999%	174	0	0	32	18.3908%
4723	61212	Baltimore Life Ins Co	MD	136	0.0001%	100.0001%	136	0	0	0	0%
50	62553	Country Life Ins Co	IL	24	0%	100.0001%	24	0	0	0	0%
	68039	Presidential Life Ins Co	NY	19	0%	100.0001%	19	0	0	0	0%
3891	69140	First Allmerica Fin Life Ins Co	MA	0	0%	100.0001%	0	0	1,889	1,968	0%
565	68209	Provident Life & Cas Ins Co	TN	0	0%	100.0001%	0	0	9,554	1,123	0%
2878	63983	United Heritage Life Ins Co	ID	0	0%	100.0001%	0	0	10,643	14,136	0%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	0	0%	100.0001%	0	0	6,071	6,071	0%
20	62057	Lincoln Life & Ann Co of NY	NY	0	0%	100.0001%	0	0	177	338	0%
943	80837	Union Central Life Ins Co	NE	0	0%	100.0001%	0	0	1,343	0	0%
241	87726	Metlife Ins Co of CT	CT	-101	-0.0001%	100%	72	0	3,274	3,206	4,452.7778%
		157 Companies in Report		101,552,383	100%	100%	101,438,738	85,197	73,312,654	74,965,179	73.9019%