

Market Share Life & Annuity

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Selected Criteria -		Year: 2008	State: SD	Codelist Basis: Licensed	Round by Thousands: No	
		Include Zero Companies: No	Line of Business: Ordinary	Premium Type: Deposit-Type Contract Funds		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
44	60631	American Investors Life Ins Co	KS	1,250,909	14.0099%	14.0099%
826	91596	New York Life Ins & Ann Corp	DE	1,168,943	13.0919%	27.1018%
44	61689	Aviva Life & Ann Co	IA	929,071	10.4054%	37.5072%
860	67091	Northwestern Mut Life Ins Co	WI	777,767	8.7108%	46.218%
943	61301	Ameritas Life Ins Corp	NE	406,205	4.5494%	50.7674%
468	86231	Transamerica Life Ins Co	IA	380,787	4.2647%	55.0321%
1129	68608	Symetra Life Ins Co	WA	370,678	4.1515%	59.1836%
2598	63274	OM Fin Life Ins Co	MD	354,558	3.971%	63.1546%
248	69973	United Life Ins Co	IA	313,419	3.5102%	66.6648%
431	66044	Midland Natl Life Ins Co	IA	304,461	3.4099%	70.0747%
229	86509	Ing Life Ins & Ann Co	CT	275,612	3.0868%	73.1615%
	69051	Standard Life Ins Co Of IN	IN	272,357	3.0503%	76.2119%
	62928	EMC Natl Life Co	IA	193,871	2.1713%	78.3832%
4011	70025	Genworth Life Ins Co	DE	193,718	2.1696%	80.5528%
	71439	Assurity Life Ins Co	NE	189,877	2.1266%	82.6793%
918	65056	Jackson Natl Life Ins Co	MI	183,043	2.05%	84.7294%
513	63088	Farm Bureau Life Ins Co	IA	174,501	1.9544%	86.6838%
403	67814	Phoenix Life Ins Co	NY	173,989	1.9486%	88.6324%
212	63177	Farmers New World Life Ins Co	WA	137,403	1.5389%	90.1713%
91	88072	Hartford Life Ins Co	CT	128,570	1.44%	91.6112%
367	72125	Physicians Life Ins Co	NE	111,944	1.2537%	92.865%
19	69477	Time Ins Co	WI	102,714	1.1504%	94.0154%
304	68241	Prudential Ins Co Of Amer	NJ	92,678	1.038%	95.0533%
458	68136	Protective Life Ins Co	TN	85,732	0.9602%	96.0135%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	71,301	0.7986%	96.8121%
513	62510	Equitrust Life Ins Co	IA	64,668	0.7243%	97.5363%
917	71129	Fort Dearborn Life Ins Co	IL	52,369	0.5865%	98.1229%
4	65005	RiverSource Life Ins Co	MN	32,928	0.3688%	98.4916%
619	60895	American United Life Ins Co	IN	30,022	0.3362%	98.8279%
332	61271	Principal Life Ins Co	IA	28,000	0.3136%	99.1415%
212	90557	Kemper Investors Life Ins Co	IL	25,616	0.2869%	99.4284%
943	60038	Acacia Life Ins Co	DC	14,968	0.1676%	99.596%
290	94099	United Investors Life Ins Co	MO	14,018	0.157%	99.753%
869	66168	Minnesota Life Ins Co	MN	8,559	0.0959%	99.8489%

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Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
704	67172	Ohio Natl Life Ins Co	OH	5,473	0.0613%	99.9102%
4172	69132	State Mut Ins Co	GA	1,608	0.018%	99.9282%
917	84786	Colorado Bankers Life Ins Co	CO	1,395	0.0156%	99.9438%
690	61751	Central States H & L Co Of Omaha	NE	1,117	0.0125%	99.9563%
429	64246	Guardian Life Ins Co Of Amer	NY	960	0.0108%	99.9671%
41	60518	American Hlth & Life Ins Co	TX	799	0.0089%	99.976%
449	67180	Ohio State Life Ins Co	TX	602	0.0067%	99.9827%
687	64211	Guarantee Trust Life Ins Co	IL	472	0.0053%	99.988%
468	66281	Monumental Life Ins Co	IA	274	0.0031%	99.9911%
19	67989	American Memorial Life Ins Co	SD	251	0.0028%	99.9939%
	63223	Federal Life Ins Co	IL	211	0.0024%	99.9963%
449	61999	Americo Fin Life & Ann Ins Co	TX	124	0.0014%	99.9977%
	61492	Liberty Life Ins Co	SC	89	0.001%	99.9987%
1211	97241	Settlers Life Ins Co	WI	38	0.0004%	99.9991%
264	66087	Mid West Natl Life Ins Co Of TN	TX	29	0.0003%	99.9994%
943	80837	Union Central Life Ins Co	OH	23	0.0003%	99.9997%
2878	63983	United Heritage Life Ins Co	ID	10	0.0001%	99.9998%
449	66540	National Farmers Union Life Ins Co	TX	8	0.0001%	99.9999%
449	87645	United Fidelity Life Ins Co	TX	7	0.0001%	99.9999%
449	90212	Great Southern Life Ins Co	TX	5	0.0001%	100%
	54	Companies in Report		8,928,751	100%	100%

Database:
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