

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Selected Criteria -		Year: 2008	State: SD	Codelist Basis: Licensed	Round by Thousands: No	
		Include Zero Companies: No	Line of Business: Ordinary	Premium Type: Annuity		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
4	65005	RiverSource Life Ins Co	MN	56,907,876	11.7985%	11.7985%
826	91596	New York Life Ins & Ann Corp	DE	49,630,232	10.2897%	22.0882%
918	65056	Jackson Natl Life Ins Co	MI	42,200,549	8.7493%	30.8375%
44	60631	American Investors Life Ins Co	KS	22,353,105	4.6344%	35.4719%
20	65676	Lincoln Natl Life Ins Co	IN	22,223,979	4.6076%	40.0795%
229	80942	ING USA Ann & Llife Ins Co	IA	19,856,521	4.1168%	44.1963%
241	93513	MetLife Investors Ins Co	MO	19,085,394	3.9569%	48.1532%
761	90611	Allianz Life Ins Co Of N Amer	MN	19,023,307	3.944%	52.0973%
943	80837	Union Central Life Ins Co	OH	15,388,389	3.1904%	55.2877%
709	67466	Pacific Life Ins Co	NE	13,146,294	2.7256%	58.0133%
431	66044	Midland Natl Life Ins Co	IA	12,693,402	2.6317%	60.645%
860	67091	Northwestern Mut Life Ins Co	WI	11,400,864	2.3637%	63.0087%
241	61050	MetLife Investors USA Ins Co	DE	11,265,755	2.3357%	65.3443%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	9,453,357	1.9599%	67.3043%
332	61271	Principal Life Ins Co	IA	9,404,579	1.9498%	69.2541%
12	60941	AIG SunAmerica Life Assur Co	AZ	8,569,958	1.7768%	71.0309%
468	86231	Transamerica Life Ins Co	IA	8,139,004	1.6874%	72.7183%
2658	92738	American Equity Invest Life Ins Co	IA	7,418,914	1.5381%	74.2565%
304	79227	Pruco Life Ins Co	AZ	7,392,853	1.5327%	75.7892%
513	63088	Farm Bureau Life Ins Co	IA	7,337,706	1.5213%	77.3105%
44	61689	Aviva Life & Ann Co	IA	6,661,349	1.3811%	78.6916%
176	69108	State Farm Life Ins Co	IL	5,849,620	1.2128%	79.9044%
1129	68608	Symetra Life Ins Co	WA	5,299,432	1.0987%	81.0031%
200	69663	USAA Life Ins Co	TX	4,998,329	1.0363%	82.0394%
4011	65536	Genworth Life & Ann Ins Co	VA	4,802,209	0.9956%	83.035%
2598	63274	OM Fin Life Ins Co	MD	4,567,149	0.9469%	83.9819%
8	60186	Allstate Life Ins Co	IL	4,524,315	0.938%	84.9199%
513	62510	Equitrust Life Ins Co	IA	3,874,084	0.8032%	85.7231%
12	70432	AIG Ann Ins Co	TX	3,297,275	0.6836%	86.4067%
248	69973	United Life Ins Co	IA	3,048,162	0.632%	87.0387%
431	66974	North Amer Co Life & Hlth Ins	IA	2,651,251	0.5497%	87.5883%
704	67172	Ohio Natl Life Ins Co	OH	2,619,126	0.543%	88.1314%
3766	60445	Sagicor Life Ins Co	TX	2,583,726	0.5357%	88.667%
458	68136	Protective Life Ins Co	TN	2,550,301	0.5287%	89.1958%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
12	60488	American Gen Life Ins Co	TX	2,453,623	0.5087%	89.7045%
300	64513	Horace Mann Life Ins Co	IL	2,409,282	0.4995%	90.204%
241	87726	Metlife Ins Co of CT	CT	2,287,182	0.4742%	90.6782%
619	60895	American United Life Ins Co	IN	2,205,079	0.4572%	91.1354%
408	60739	American Natl Ins Co	TX	2,182,271	0.4524%	91.5878%
12	70238	Variable Annuity Life Ins Co	TX	2,138,578	0.4434%	92.0312%
917	71129	Fort Dearborn Life Ins Co	IL	2,062,375	0.4276%	92.4588%
836	74780	Integrity Life Ins Co	OH	1,999,488	0.4145%	92.8733%
233	61263	Bankers Life & Cas Co	IL	1,936,234	0.4014%	93.2747%
4011	70025	Genworth Life Ins Co	DE	1,926,862	0.3995%	93.6742%
1266	91642	Forethought Life Ins Co	IN	1,758,406	0.3646%	94.0388%
943	61301	Ameritas Life Ins Corp	NE	1,735,974	0.3599%	94.3987%
869	66168	Minnesota Life Ins Co	MN	1,731,488	0.359%	94.7577%
	66850	National Western Life Ins Co	CO	1,648,873	0.3419%	95.0996%
	62928	EMC Natl Life Co	IA	1,508,894	0.3128%	95.4124%
84	63312	Great Amer Life Ins Co	OH	1,447,731	0.3002%	95.7125%
1348	69019	Standard Ins Co	OR	1,423,172	0.2951%	96.0076%
468	91413	Western Reserve Life Assur Co of OH	OH	1,371,677	0.2844%	96.292%
261	69868	United Of Omaha Life Ins Co	NE	1,159,998	0.2405%	96.5325%
8	65595	Lincoln Benefit Life Co	NE	1,156,279	0.2397%	96.7722%
968	62944	AXA Equitable Life Ins Co	NY	1,139,016	0.2361%	97.0084%
2938	97721	Thrivent Life Ins Co	MN	912,919	0.1893%	97.1976%
403	93548	PHL Variable Ins Co	CT	881,697	0.1828%	97.3804%
870	68675	Security Benefit Life Ins Co	KS	654,703	0.1357%	97.5162%
74	68381	Reliance Standard Life Ins Co	IL	645,970	0.1339%	97.6501%
836	92622	Western Southern Life Assur Co	OH	616,041	0.1277%	97.7778%
473	60399	American Family Life Ins Co	WI	557,648	0.1156%	97.8934%
619	69116	State Life Ins Co	IN	536,637	0.1113%	98.0047%
304	68241	Prudential Ins Co Of Amer	NJ	492,557	0.1021%	98.1068%
435	65935	Massachusetts Mut Life Ins Co	MA	487,622	0.1011%	98.2079%
241	65978	Metropolitan Life Ins Co	NY	474,618	0.0984%	98.3063%
	71439	Assurity Life Ins Co	NE	436,843	0.0906%	98.3969%
140	66869	Nationwide Life Ins Co	OH	431,395	0.0894%	98.4863%
367	72125	Physicians Life Ins Co	NE	428,177	0.0888%	98.5751%
19	70408	Union Security Ins Co	IA	423,833	0.0879%	98.663%
229	67105	Reliastar Life Ins Co	MN	423,253	0.0878%	98.7507%
233	60682	Conseco Ins Co	IL	387,519	0.0803%	98.8311%
04						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	71404	Continental Gen Ins Co	OH	384,335	0.0797%	98.9107%
233	70319	Washington Natl Ins Co	IL	362,700	0.0752%	98.9859%
981	93696	Fidelity Investments Life Ins Co	UT	347,531	0.0721%	99.058%
904	65099	John Hancock Life Ins Co	MA	340,397	0.0706%	99.1286%
3436	68543	Liberty Bankers Life Ins Co	OK	312,131	0.0647%	99.1933%
280	61190	Auto Owners Life Ins Co	MI	305,425	0.0633%	99.2566%
241	91626	New England Life Ins Co	MA	296,406	0.0615%	99.3181%
244	76236	Cincinnati Life Ins Co	OH	276,349	0.0573%	99.3754%
	68039	Presidential Life Ins Co	NY	269,242	0.0558%	99.4312%
429	78778	Guardian Ins & Ann Co Inc	DE	263,462	0.0546%	99.4858%
304	86630	Prudential Ann Life Assur Corp	CT	244,141	0.0506%	99.5364%
634	66680	National Life Ins Co	VT	237,103	0.0492%	99.5856%
212	90557	Kemper Investors Life Ins Co	IL	179,808	0.0373%	99.6229%
615	61395	Beneficial Life Ins Co	UT	176,640	0.0366%	99.6595%
306	62626	Cuna Mut Ins Society	IA	165,839	0.0344%	99.6939%
549	79065	Sun Life Assur Co Of Canada US	DE	165,782	0.0344%	99.7282%
	61492	Liberty Life Ins Co	SC	165,093	0.0342%	99.7625%
91	88072	Hartford Life Ins Co	CT	158,846	0.0329%	99.7954%
84	93661	Annuity Investors Life Ins Co	OH	153,394	0.0318%	99.8272%
458	70335	West Coast Life Ins Co	NE	150,287	0.0312%	99.8584%
91	71153	Hartford Life & Ann Ins Co	CT	140,465	0.0291%	99.8875%
619	67911	Pioneer Mut Life Ins Co	ND	128,696	0.0267%	99.9142%
449	61999	Americo Fin Life & Ann Ins Co	TX	124,177	0.0257%	99.9399%
435	93432	CM Life Ins Co	CT	120,031	0.0249%	99.9648%
836	65242	Lafayette Life Ins Co	IN	117,962	0.0245%	99.9892%
468	66281	Monumental Life Ins Co	IA	105,716	0.0219%	100.0112%
229	86509	Ing Life Ins & Ann Co	CT	90,101	0.0187%	100.0298%
634	65528	Life Ins Co Of The Southwest	TX	83,467	0.0173%	100.0471%
	69051	Standard Life Ins Co Of IN	IN	81,396	0.0169%	100.064%
19	67989	American Memorial Life Ins Co	SD	57,705	0.012%	100.076%
	64580	Illinois Mut Life Ins Co	IL	56,236	0.0117%	100.0876%
468	79022	Merrill Lynch Life Ins Co	AR	50,000	0.0104%	100.098%
3891	84824	Commonwealth Ann & Life Ins Co	MA	47,904	0.0099%	100.1079%
769	68322	Great W Life & Ann Ins Co	CO	47,688	0.0099%	100.1178%
1216	60142	TIAA Cref Life Ins Co	NY	47,204	0.0098%	100.1276%
588	65129	Kansas City Life Ins Co	MO	36,706	0.0076%	100.1352%
	64505	Homesteaders Life Co	IA	30,900	0.0064%	100.1416%

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	77925	Western United Life Assur Co	WA	28,072	0.0058%	100.1475%
749	64939	Investors Ins Corp	DE	24,963	0.0052%	100.1526%
181	70211	Reassure Amer Life Ins Co	IN	23,670	0.0049%	100.1575%
	60429	American Fidelity Life Ins Co	FL	22,501	0.0047%	100.1622%
7	63258	Federated Life Ins Co	MN	21,200	0.0044%	100.1666%
84	65722	Loyal Amer Life Ins Co	OH	15,150	0.0031%	100.1697%
707	62286	Golden Rule Ins Co	IN	15,077	0.0031%	100.1729%
689	81043	Bankers Life Ins Co	FL	15,000	0.0031%	100.176%
1211	66583	National Guardian Life Ins Co	WI	13,728	0.0028%	100.1788%
450	65781	Madison Natl Life Ins Co Inc	WI	9,973	0.0021%	100.1809%
12	69256	Sunamerica Life Ins Co	AZ	9,480	0.002%	100.1829%
	65927	Lincoln Heritage Life Ins Co	IL	9,294	0.0019%	100.1848%
8	60534	American Heritage Life Ins Co	FL	6,000	0.0012%	100.186%
140	70750	Nationwide Life & Ann Co of Amer	DE	5,000	0.001%	100.1871%
687	64211	Guarantee Trust Life Ins Co	IL	4,675	0.001%	100.188%
	60542	American Home Life Ins Co	KS	4,180	0.0009%	100.1889%
169	68810	Sentry Life Ins Co	WI	3,763	0.0008%	100.1897%
233	65900	Conseco Life Ins Co	IN	3,245	0.0007%	100.1903%
19	69477	Time Ins Co	WI	3,000	0.0006%	100.191%
4172	69132	State Mut Ins Co	GA	2,672	0.0006%	100.1915%
403	67814	Phoenix Life Ins Co	NY	2,459	0.0005%	100.192%
3527	70629	World Ins Co	NE	2,277	0.0005%	100.1925%
917	84786	Colorado Bankers Life Ins Co	CO	2,239	0.0005%	100.193%
449	66540	National Farmers Union Life Ins Co	TX	1,850	0.0004%	100.1934%
140	68225	Nationwide Life Ins Co of Amer	PA	1,654	0.0003%	100.1937%
968	78077	Mony Life Ins Co Of Amer	AZ	1,620	0.0003%	100.194%
449	87645	United Fidelity Life Ins Co	TX	1,524	0.0003%	100.1943%
1327	68594	American Amicable Life Ins Co Of TX	TX	1,320	0.0003%	100.1946%
241	97136	Metropolitan Tower Life Ins Co	DE	1,200	0.0002%	100.1949%
953	60763	American Pioneer Life Ins Co	FL	1,200	0.0002%	100.1951%
863	92649	American Underwriters Life Ins Co	AZ	1,200	0.0002%	100.1954%
	62421	Heritage Union Life Ins Co	AZ	900	0.0002%	100.1956%
826	66915	New York Life Ins Co	NY	840	0.0002%	100.1957%
41	65919	Primerica Life Ins Co	MA	743	0.0002%	100.1959%
264	66087	Mid West Natl Life Ins Co Of TN	TX	486	0.0001%	100.196%
12	66672	American Gen Life & Acc Ins Co	TN	362	0.0001%	100.1961%
1327	67148	Occidental Life Ins Co Of NC	TX	357	0.0001%	100.1961%
440						

Market Share Life & Annuity

[Help](#) [E-Mail](#)

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
	63487	Investors Life Ins Co N Amer	TX	300	0.0001%	100.1962%
119	70580	Humanadental Ins Co	WI	295	0.0001%	100.1963%
84	67083	Manhattan Natl Life Ins Co	IL	180	0%	100.1963%
	68721	Security Life Ins Co Of Amer	MN	180	0%	100.1963%
435	70416	MML Bay State Life Ins Co	CT	154	0%	100.1964%
	65641	Lincoln Mut Life & Cas Ins Co	ND	125	0%	100.1964%
408	71773	American Natl Life Ins Co Of TX	TX	105	0%	100.1964%
526	61735	Central Security Life Ins Co	TX	86	0%	100.1964%
4299	70130	Universal Guaranty Life Ins Co	OH	67	0%	100.1964%
19	60275	American Bankers Life Assur Co Of FL	FL	56	0%	100.1965%
775	90247	Pharmacists Life Ins Co	IA	50	0%	100.1965%
290	94099	United Investors Life Ins Co	MO	-229	-0%	100.1964%
212	63177	Farmers New World Life Ins Co	WA	-947,380	-0.1964%	100%
	158	Companies in Report		482,330,408	100%	100%

Database:
DSSPROD

Copyright © 1990 - 2009 National Association of Insurance
Commissioners.

04/03/2009