### Market Share - by Line of Business

Selected Criteria -  
- **Year:** 2008  
- **State:** SD  
- **Include Zero Companies:** No  
- **Codelist Basis:** Licensed  
- **Round by Thousands:** No  
- **Line of Business:** 5 - Vision Only

<table>
<thead>
<tr>
<th>Group Code</th>
<th>Cocode</th>
<th>Company Name</th>
<th>Domicile</th>
<th>Direct Premiums Written</th>
<th>Market Share</th>
<th>Cumulative Market Share</th>
<th>Direct Premiums Earned</th>
<th>Direct Loss Incurred</th>
<th>Pure Direct Loss Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>1189</td>
<td>39616</td>
<td>Vision Service Plan Ins Co</td>
<td>CT</td>
<td>2,697,942</td>
<td>90.5082%</td>
<td>90.5082%</td>
<td>2,697,942</td>
<td>2,267,255</td>
<td>84.0365%</td>
</tr>
<tr>
<td>770</td>
<td>60128</td>
<td>Wellmark Of SD Inc</td>
<td>SD</td>
<td>282,938</td>
<td>9.4918%</td>
<td>100%</td>
<td>282,938</td>
<td>201,682</td>
<td>71.2813%</td>
</tr>
<tr>
<td></td>
<td></td>
<td><strong>2 Companies in Report</strong></td>
<td></td>
<td><strong>2,980,880</strong></td>
<td><strong>100%</strong></td>
<td><strong>100%</strong></td>
<td><strong>2,980,880</strong></td>
<td><strong>2,468,937</strong></td>
<td><strong>82.8258%</strong></td>
</tr>
</tbody>
</table>

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04/03/2009