

NAIC Number	Company Name	Direct Premiums Earned	Market Share	Cumulative Market Share
60128	Wellmark Of SD Inc	\$48,838,361	41.9616%	41.96%
71412	Mutual Of Omaha Ins Co	\$19,396,563	16.6654%	58.63%
95839	Avera Hlth Plans Inc	\$13,149,719	11.2982%	69.93%
79413	United Healthcare Ins Co	\$6,375,469	5.4778%	75.40%
25178	State Farm Mut Auto Ins Co	\$3,590,335	3.0848%	78.49%
19275	American Family Mut Ins Co	\$3,362,713	2.8892%	81.38%
95683	Sanford Hlth Plan	\$3,153,694	2.7096%	84.09%
92916	United American Ins Co	\$2,273,380	1.9533%	86.04%
72850	United World Life Ins Co	\$1,952,326	1.6774%	87.72%
73288	Humana Ins Co	\$1,911,205	1.6421%	89.36%
69132	State Mut Ins Co	\$844,520	0.7256%	90.09%
61271	Principal Life Ins Co	\$840,222	0.7219%	90.81%
71404	Continental Gen Ins Co	\$784,666	0.6742%	91.48%
80578	Physicians Mut Ins Co	\$753,398	0.6473%	92.13%
78174	Conseco Hlth Ins Co	\$662,900	0.5696%	92.70%
60380	American Family Life Assur Co of CO	\$621,973	0.5344%	93.23%
61263	Bankers Life & Cas Co	\$606,468	0.5211%	93.75%
60836	American Republic Ins Co	\$582,496	0.5005%	94.25%
72125	Physicians Life Ins Co	\$577,807	0.4964%	94.75%
89184	Sterling Investors Life Ins Co	\$527,019	0.4528%	95.20%
65536	Genworth Life & Ann Ins Co	\$461,183	0.3962%	95.60%
68500	Continental Life Ins Co Brentwood	\$442,569	0.3803%	95.98%
61751	Central States H & L Co Of Omaha	\$407,441	0.3501%	96.33%
62146	Combined Ins Co Of Amer	\$351,864	0.3023%	96.63%
68462	Reserve Natl Ins Co	\$351,209	0.3018%	96.93%
70319	Washington Natl Ins Co	\$326,049	0.2801%	97.21%
61271	Principal Life Ins Co	\$302,363	0.2598%	97.47%
65927	Lincoln Heritage Life Ins Co	\$291,213	0.2502%	97.72%
69701	Union Bankers Ins Co	\$289,445	0.2487%	97.97%
80799	Celtic Ins Co	\$269,723	0.2317%	98.20%
62286	Golden Rule Ins Co	\$237,106	0.2037%	98.41%
86355	Standard Life & Accident Ins Co	\$204,404	0.1756%	98.58%
76325	Conseco Senior Hlth Ins Co	\$173,591	0.1491%	98.73%
64211	Guarantee Trust Life Ins Co	\$155,002	0.1332%	98.87%
62952	Equitable Life & Cas Ins Co	\$145,081	0.1247%	98.99%
68284	Pyramid Life Ins Co	\$111,706	0.0960%	99.09%
70629	World Ins Co	\$87,871	0.0755%	99.16%
88072	Hartford Life Ins Co	\$87,061	0.0748%	99.24%
61727	Central Reserve Life Ins Co	\$82,377	0.0708%	99.31%
31119	Medico Ins Co	\$75,329	0.0647%	99.37%
64130	Life Investors Ins Co Of Amer	\$73,485	0.0631%	99.44%
66915	New York Life Ins Co	\$70,762	0.0608%	99.50%
69663	USAA Life Ins Co	\$66,276	0.0569%	99.55%
61239	Bankers Fidelity Life Ins Co	\$57,781	0.0496%	99.60%
66281	Monumental Life Ins Co	\$56,275	0.0484%	99.65%
61263	Bankers Life & Cas Co	\$49,542	0.0426%	99.69%
91472	Globe Life & Accident Ins Co	\$44,799	0.0385%	99.73%
62065	Colonial Penn Life Ins Co	\$41,322	0.0355%	99.77%
90611	Allianz Life Ins Co Of N Amer	\$36,662	0.0315%	99.80%
62596	Union Fidelity Life Ins Co	\$32,645	0.0280%	99.83%
63479	United Teacher Assoc Ins Co	\$31,289	0.0269%	99.85%
98205	National Found Life Ins Co	\$25,298	0.0217%	99.88%
71471	Medico Life Ins Co	\$14,114	0.0121%	99.89%
63282	Penn Treaty Ntwrk Amer Ins Co	\$13,253	0.0114%	99.90%
86231	Transamerica Life Ins Co	\$10,939	0.0094%	99.91%

70211	Reassure Amer Life Ins Co	\$8,560	0.0074%	99.92%
66281	Monumental Life Ins Co	\$8,346	0.0072%	99.92%
60593	National States Ins Co	\$7,764	0.0067%	99.93%
62928	EMC Natl Life Co	\$7,630	0.0066%	99.94%
60577	American Income Life Ins Co	\$6,666	0.0057%	99.94%
67660	Pennsylvania Life Ins Co	\$6,201	0.0053%	99.95%
70629	World Ins Co	\$6,081	0.0052%	99.95%
90611	Allianz Life Ins Co Of N Amer	\$5,486	0.0047%	99.96%
20796	AIG Premier Ins Co	\$5,428	0.0047%	99.96%
71390	Admiral Life Ins Co of Amer	\$5,387	0.0046%	99.97%
77399	Sterling Life Ins Co	\$4,899	0.0042%	99.97%
65641	Lincoln Mut Life & Cas Ins Co	\$4,399	0.0038%	99.98%
62359	Constitution Life Ins Co	\$4,274	0.0037%	99.98%
67903	Provident Amer Life & Hlth Ins Co	\$3,804	0.0033%	99.98%
92703	United Natl Life Ins Co Of Amer	\$3,096	0.0027%	99.98%
11121	Unified Life Ins Co	\$3,085	0.0027%	99.99%
60763	American Pioneer Life Ins Co	\$3,000	0.0026%	99.99%
82538	National Hlth Ins Co	\$2,313	0.0020%	99.99%
71072	Marquette Natl Life Ins Co	\$2,195	0.0019%	99.99%
13331	American Hardware Mut Ins Co	\$2,031	0.0017%	100.00%
68349	North Amer Ins Co	\$2,028	0.0017%	100.00%
61735	Central Security Life Ins Co	\$1,367	0.0012%	100.00%
62626	Cuna Mut Ins Society	\$1,013	0.0009%	100.00%
12321	American Continental Ins Co	\$848	0.0007%	100.00%
		\$116,388,164		