

**BEFORE THE DIVISION OF INSURANCE
DEPARTMENT OF LABOR AND REGULATION
STATE OF SOUTH DAKOTA**

**IN THE MATTER OF THE TARGET
MARKET EXAMINATION OF
SENTRY INSURANCE GROUP**

**ORDER SETTING REPORT
IMPLEMENTATION TIMELINE**

1. On August 18, 2015 the Director of the Division of Insurance ("Division") adopted the Examination Report by Order in the Target Market Conduct Examination of Sentry Insurance a Mutual Company, Sentry Select Insurance Company, Dairyland Insurance Company, and Viking Insurance Company of Wisconsin (hereinafter referred to as "the Companies") pursuant to SDCL § 58-3-12.
2. Pursuant to the Director's August 18, 2015, 2015 Order, the Companies were ordered to submit a timeframe for implementation of the adopted Examination Report within 30 days pursuant to SDCL § 58-3-25.


Therefore, pursuant to SDCL § 58-3-25, it is hereby ORDERED that within 180 days of the date of this Order, the Companies shall comply with the report recommendations and provide written verification to the Director that each recommendation has been fully complied with, along with a report detailing how each recommendation has been implemented; and it is further

ORDERED the Companies shall comply with the Report recommendations and shall continue to follow the policies and procedures that have been put in place during the course of the examination and those subsequent to the examination's completion; and it is further

ORDERED this Order may not be used by any person for any competitive purpose or used in a manner that would violate SDCL Chapter 58-33.

This Order may be appealed to the Circuit Court and South Dakota Supreme Court pursuant to SDCL Chapter 1-26.

Dated this 23rd day of September, 2015.



Larry Deiter, Director
South Dakota Division of Insurance
124 S. Euclid Ave., 2nd Floor
Pierre, SD 57501

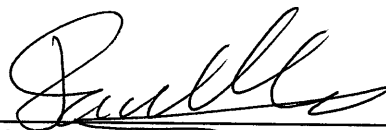
CERTIFICATE OF SERVICE

I, Frank A. Marnell, the undersigned, do hereby certify that on this 23rd day of September, 2015, a true and correct copy of the Order Setting Report Implementation Timeline with respect to the above-entitled action was sent U.S. First Class Mail thereon, to the following:

Mike Shaw
May, Adam, Gerdes & Thompson LLP
PO Box 160
Pierre, SD 57501

Sentry Insurance Group
1800 North Point Drive
Stevens Point, WI 54481

Dated this 23rd day of September, 2015 in Pierre, South Dakota.



Frank A. Marnell, Senior Legal Counsel
South Dakota Division of Insurance
124 S. Euclid Ave., 2nd Floor
Pierre, SD 57501