

**BEFORE THE DIVISION OF INSURANCE
DEPARTMENT OF LABOR AND REGULATION
STATE OF SOUTH DAKOTA**

**IN THE MATTER OF THE
TARGET MARKET EXAMINATION
OF LIFESHIELD NATIONAL
INSURANCE COMPANY**

IMPLEMENTATION ORDER

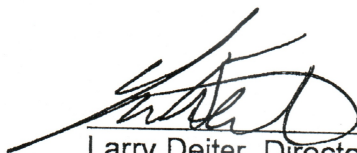
On September 15, 2020 the Director of the Division of Insurance ("Division") adopted the Examination Report by Order in the Target Market Examination of Lifeshield National Insurance Company ("Company") pursuant to SDCL § 58-3-12.

Pursuant to SDCL § 58-3-25, it is hereby ORDERED that the Company shall comply with the Report recommendations and shall continue to follow the policies and procedures that have been put in place during the course of the examination and those subsequent to the examination's completion; and it is further

ORDERED this Order may not be used by any person for any competitive purpose or used in a manner that would violate SDCL Chapter 58-33.

This Order may be appealed to the Circuit Court and South Dakota Supreme Court pursuant to SDCL Chapter 1-26.

Dated this 21st day of October, 2020.




Larry Deiter, Director
South Dakota Division of Insurance
124 S. Euclid Ave., 2nd Floor
Pierre, SD 57501

CERTIFICATE OF SERVICE

I, the undersigned, do hereby certify that on this ____ day of October, 2020, a true and correct copy of the Implementation Order with respect to the above-entitled action was sent U.S. First Class Mail thereon, to the following:

Lifeshield National Insurance Company
5701 N. Shartel, 1st Floor,
Oklahoma City, OK 73118

Dated this 23 day of October, 2020 in Rapid City, South Dakota.



Clayton Grueb, Legal Counsel
Division of Insurance
S.D. Dept. of Labor and Regulation
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