BEFORE THE DIVISION OF INSURANCE  
DEPARTMENT OF LABOR AND REGULATION  
STATE OF SOUTH DAKOTA

IN THE MATTER OF THE TARGET  )
MARKET CONDUCT EXAMINATION  )
OF WASHINGTON NATIONAL INSURANCE  )
COMPANY, FORMERLY DBA CONSECO  )
HEALTH INSURANCE COMPANY  )

) CONSENT ORDER

In resolution of the above matter and in lieu of issuance of a Notice of Hearing and a formal hearing, the undersigned parties do hereby agree to the following:

WASHINGTON NATIONAL INSURANCE COMPANY, FORMERLY DBA CONSECO HEALTH INSURANCE COMPANY ("the Company"), whose address of record is 11825 N. Pennsylvania St. 
Carmel, IN 46032, is an insurance company holding a Certificate of Authority to transact business in 
the State of South Dakota;

The Company is aware that the South Dakota Division of Insurance has conducted an examination of 
its insurance-related activities in South Dakota;

The South Dakota Division of Insurance has alleged violations of South Dakota Insurance Law, 
including: SDCL §§ 58-1-26, 58-3-7, 58-3-7.4, 58-6-47(5), 58-11-33, 58-11-39, 58-17-11, 58-17-11.1, 
20:06:13:45, 20:06:13:57, and 20:06:29:03 by the Company between January 1, 2005 and December 
31, 2009;

The Company is aware of and understands the nature of the allegations and has been informed that it 
has the right to notice, hearing, and appeal;

The Company hereby agrees to informal disposition of this matter without a hearing pursuant to SDCL 
§ 1-26-20 and to a monetary penalty of $125,000 pursuant to SDCL § 58-4-28.1 in lieu of contesting 
this matter formally;

The Company agrees to conduct itself in accordance with the insurance laws and regulations of the 
State of South Dakota;

The Company further agrees that nothing in this Consent Order shall be construed to limit the 
Division's ability to perform any examination or investigation of The Company as authorized by law;

The Company further agrees that this Consent Order may be considered for the purpose of determining 
the appropriate sanction in any future actions with the South Dakota Division of Insurance for any 
violations of the laws or regulations of the State of South Dakota or for failing to abide by any order of 
the Director;
By the execution of this Consent Order and the payment of a penalty pursuant to this Consent Order, The Company neither admits to nor denies violation of the laws of the State of South Dakota;

Wherefore, good cause appearing from the foregoing, it is hereby ORDERED that The Company pay a monetary penalty in the amount of $125,000 payable to “South Dakota Division of Insurance” for deposit in the general fund of the State of South Dakota to be remitted at the time of the remittance of this Consent Order to the Division; and it is further

ORDERED that if The Company fails to comply with the provisions of this Order, the South Dakota Division of Insurance may seek the suspension or revocation of The Company’s Certificate of Authority at hearing pursuant to SDCL § 58-6-46, or seek other remedies available at law; and it is further

ORDERED that the use of this Consent Order for competitive purposes by an insurance agent or third-party administrator holding a license in the State of South Dakota, or by any company holding a Certificate of Authority, or by anyone on their behalf, may be deemed unfair competition and be grounds for suspension or revocation of said license or authority; and it is further

ORDERED that the provisions of this Consent Order shall be effective from the date the Director signs this Order.

Dated this 29th day of August, 2013.

Merle Scheiber, Director
South Dakota Division of Insurance

The undersigned, on behalf of The Company, represents it understands the terms of this Consent Order and the waiver of its due process rights and voluntarily enters into this Consent Order.

Dated this 19 day of August, 2013.

Signature of Authorized Representative

William D. Fritts, Jr.
Name of Authorized Representative

SNP Regulatory Affairs
Title of Authorized Representative