

South Dakota
2026 Individual Non-Tobacco Rates

Exchange

South Dakota Rates - Plans available on exchange.
Based on Age 0-14, Non-Smoker, January 2026

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$276	2	\$271	\$281	\$271	1	\$271	\$271	\$281	1	\$281	\$281				
Bronze	\$375	9	\$323	\$430	\$374	3	\$359	\$391	\$417	3	\$402	\$430	\$333	3	\$323	\$346
Silver	\$495	9	\$455	\$528	\$497	4	\$481	\$524	\$515	3	\$494	\$528	\$459	2	\$455	\$463
Gold	\$506	8	\$443	\$559	\$513	4	\$499	\$526	\$549	2	\$540	\$559	\$447	2	\$443	\$451
Platinum																
Grand Total	\$444	28	\$271	\$559	\$453	12	\$271	\$526	\$464	9	\$281	\$559	\$402	7	\$323	\$463

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$210	3	\$174	\$231	\$231	1	\$231	\$231	\$200	2	\$174	\$226				
Bronze	\$293	15	\$243	\$346	\$285	6	\$243	\$334	\$296	6	\$249	\$346	\$302	3	\$293	\$314
Silver	\$374	16	\$306	\$447	\$368	8	\$306	\$447	\$369	6	\$309	\$425	\$416	2	\$412	\$419
Gold	\$396	14	\$334	\$450	\$396	8	\$347	\$449	\$391	4	\$334	\$450	\$405	2	\$401	\$408
Platinum																
Grand Total	\$345	48	\$174	\$450	\$350	23	\$231	\$449	\$331	18	\$174	\$450	\$364	7	\$293	\$419

Relativity to Area 1 -22.28%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$217	3	\$178	\$243	\$243	1	\$243	\$243	\$205	2	\$178	\$231				
Bronze	\$304	15	\$255	\$354	\$299	6	\$255	\$351	\$303	6	\$255	\$354	\$317	3	\$307	\$330
Silver	\$389	16	\$316	\$469	\$386	8	\$322	\$469	\$378	6	\$316	\$434	\$437	2	\$433	\$441
Gold	\$413	14	\$342	\$471	\$416	8	\$364	\$471	\$400	4	\$342	\$460	\$425	2	\$422	\$429
Platinum																
Grand Total	\$359	48	\$178	\$471	\$368	23	\$243	\$471	\$338	18	\$178	\$460	\$382	7	\$307	\$441

Relativity to Area 1 -19.14%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$243	2	\$240	\$245	\$240	1	\$240	\$240	\$245	1	\$245	\$245				
Bronze	\$319	9	\$253	\$375	\$297	6	\$253	\$347	\$364	3	\$351	\$375				
Silver	\$401	11	\$319	\$465	\$382	8	\$319	\$465	\$449	3	\$431	\$460				
Gold	\$426	10	\$361	\$487	\$412	8	\$361	\$467	\$479	2	\$471	\$487				
Platinum																
Grand Total	\$376	32	\$240	\$487	\$364	23	\$240	\$467	\$405	9	\$245	\$487				

Relativity to Area 1 -15.35%

Notes -
- Averages indicated are straight averages and are not weighted by projected members or premium.

South Dakota Rates - Plans available on exchange.
Based on Age 21, Non-Smoker, January 2026

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$361	2	\$354	\$367	\$354	1	\$354	\$354	\$367	1	\$367	\$367				
Bronze	\$490	9	\$422	\$562	\$489	3	\$469	\$512	\$545	3	\$526	\$562	\$436	3	\$422	\$453
Silver	\$647	9	\$595	\$690	\$650	4	\$629	\$685	\$673	3	\$646	\$690	\$601	2	\$595	\$606
Gold	\$661	8	\$579	\$731	\$671	4	\$652	\$688	\$718	2	\$706	\$731	\$585	2	\$579	\$590
Platinum																
Grand Total	\$580	28	\$354	\$731	\$592	12	\$354	\$688	\$606	9	\$367	\$731	\$525	7	\$422	\$606

Rating Area 2		Total				Avera				Sanford				Wellmark			
Type		Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic		\$275	3	\$227	\$302	\$302	1	\$302	\$302	\$261	2	\$227	\$295				
Bronze		\$383	15	\$318	\$452	\$373	6	\$318	\$437	\$387	6	\$326	\$452	\$394	3	\$382	\$410
Silver		\$489	16	\$401	\$584	\$480	8	\$401	\$584	\$482	6	\$404	\$555	\$544	2	\$539	\$548
Gold		\$517	14	\$437	\$588	\$518	8	\$453	\$587	\$511	4	\$437	\$588	\$529	2	\$525	\$534
Platinum																	
Grand Total		\$451	48	\$227	\$588	\$458	23	\$302	\$587	\$432	18	\$227	\$588	\$476	7	\$382	\$548

Relativity to Area 1 -22.28%

Rating Area 3		Total				Avera				Sanford				Wellmark			
Type		Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic		\$284	3	\$233	\$317	\$317	1	\$317	\$317	\$267	2	\$233	\$302				
Bronze		\$398	15	\$333	\$462	\$391	6	\$334	\$458	\$396	6	\$333	\$462	\$414	3	\$402	\$431
Silver		\$509	16	\$413	\$613	\$504	8	\$420	\$613	\$494	6	\$413	\$568	\$571	2	\$566	\$576
Gold		\$539	14	\$447	\$616	\$544	8	\$476	\$616	\$523	4	\$447	\$601	\$556	2	\$551	\$561
Platinum																	
Grand Total		\$469	48	\$233	\$616	\$480	23	\$317	\$616	\$442	18	\$233	\$601	\$500	7	\$402	\$576

Relativity to Area 1 -19.14%

Rating Area 4		Total				Avera				Sanford				Wellmark			
Type		Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic		\$317	2	\$314	\$320	\$314	1	\$314	\$314	\$320	1	\$320	\$320				
Bronze		\$417	9	\$331	\$490	\$388	6	\$331	\$454	\$475	3	\$458	\$490				
Silver		\$524	11	\$417	\$608	\$500	8	\$417	\$608	\$587	3	\$563	\$602				
Gold		\$556	10	\$471	\$637	\$539	8	\$471	\$610	\$626	2	\$616	\$637				
Platinum																	
Grand Total		\$491	32	\$314	\$637	\$476	23	\$314	\$610	\$529	9	\$320	\$637				

Relativity to Area 1 -15.35%

Notes -
- Averages indicated are straight averages and are not weighted by projected members or premium.

South Dakota Rates - Plans available on exchange.
Based on Age 30, Non-Smoker, January 2026

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$409	2	\$402	\$417	\$402	1	\$402	\$402	\$417	1	\$417	\$417				
Bronze	\$556	9	\$479	\$637	\$555	3	\$533	\$581	\$618	3	\$596	\$637	\$494	3	\$479	\$514
Silver	\$734	9	\$676	\$783	\$737	4	\$714	\$777	\$764	3	\$733	\$783	\$682	2	\$676	\$687
Gold	\$751	8	\$658	\$829	\$762	4	\$740	\$780	\$815	2	\$801	\$829	\$663	2	\$658	\$669
Platinum																
Grand Total	\$658	28	\$402	\$829	\$672	12	\$402	\$780	\$688	9	\$417	\$829	\$596	7	\$479	\$687

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$312	3	\$258	\$343	\$343	1	\$343	\$343	\$297	2	\$258	\$335				
Bronze	\$435	15	\$361	\$513	\$423	6	\$361	\$496	\$439	6	\$369	\$513	\$448	3	\$434	\$465
Silver	\$555	16	\$455	\$663	\$545	8	\$455	\$663	\$548	6	\$458	\$630	\$617	2	\$612	\$622
Gold	\$587	14	\$496	\$667	\$588	8	\$514	\$666	\$580	4	\$496	\$667	\$601	2	\$595	\$606
Platinum																
Grand Total	\$512	48	\$258	\$667	\$519	23	\$343	\$666	\$491	18	\$258	\$667	\$540	7	\$434	\$622

Relativity to Area 1 -22.28%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$322	3	\$264	\$360	\$360	1	\$360	\$360	\$304	2	\$264	\$343				
Bronze	\$452	15	\$378	\$525	\$444	6	\$379	\$520	\$449	6	\$378	\$525	\$470	3	\$456	\$489
Silver	\$577	16	\$469	\$696	\$572	8	\$477	\$696	\$560	6	\$469	\$644	\$648	2	\$643	\$654
Gold	\$612	14	\$508	\$699	\$617	8	\$540	\$699	\$593	4	\$508	\$683	\$631	2	\$626	\$637
Platinum																
Grand Total	\$532	48	\$264	\$699	\$545	23	\$360	\$699	\$502	18	\$264	\$683	\$567	7	\$456	\$654

Relativity to Area 1 -19.14%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$360	2	\$357	\$363	\$357	1	\$357	\$357	\$363	1	\$363	\$363				
Bronze	\$473	9	\$375	\$556	\$440	6	\$375	\$516	\$539	3	\$520	\$556				
Silver	\$594	11	\$473	\$690	\$567	8	\$473	\$690	\$667	3	\$639	\$683				
Gold	\$631	10	\$535	\$723	\$611	8	\$535	\$693	\$711	2	\$699	\$723				
Platinum																
Grand Total	\$557	32	\$357	\$723	\$540	23	\$357	\$693	\$600	9	\$363	\$723				

Relativity to Area 1 -15.35%

Notes -
- Averages indicated are straight averages and are not weighted by projected members or premium.

South Dakota Rates - Plans available on exchange.
Based on Age 40, Non-Smoker, January 2026

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$461	2	\$453	\$469	\$453	1	\$453	\$453	\$469	1	\$469	\$469				
Bronze	\$626	9	\$540	\$718	\$625	3	\$600	\$654	\$696	3	\$672	\$718	\$557	3	\$540	\$579
Silver	\$826	9	\$761	\$882	\$830	4	\$803	\$875	\$861	3	\$825	\$882	\$767	2	\$761	\$774
Gold	\$845	8	\$740	\$934	\$858	4	\$833	\$879	\$918	2	\$902	\$934	\$747	2	\$740	\$754
Platinum																
Grand Total	\$741	28	\$453	\$934	\$757	12	\$453	\$879	\$775	9	\$469	\$934	\$671	7	\$540	\$774

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$351	3	\$291	\$386	\$386	1	\$386	\$386	\$334	2	\$291	\$377				
Bronze	\$489	15	\$406	\$577	\$477	6	\$406	\$558	\$495	6	\$416	\$577	\$504	3	\$489	\$524
Silver	\$625	16	\$512	\$747	\$614	8	\$512	\$747	\$617	6	\$516	\$709	\$695	2	\$689	\$701
Gold	\$661	14	\$559	\$751	\$662	8	\$579	\$750	\$653	4	\$559	\$751	\$676	2	\$670	\$682
Platinum																
Grand Total	\$576	48	\$291	\$751	\$585	23	\$386	\$750	\$553	18	\$291	\$751	\$608	7	\$489	\$701

Relativity to Area 1 -22.28%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$363	3	\$297	\$405	\$405	1	\$405	\$405	\$342	2	\$297	\$386				
Bronze	\$508	15	\$426	\$591	\$500	6	\$427	\$586	\$506	6	\$426	\$591	\$530	3	\$514	\$551
Silver	\$650	16	\$528	\$784	\$645	8	\$537	\$784	\$631	6	\$528	\$726	\$730	2	\$724	\$736
Gold	\$689	14	\$572	\$787	\$695	8	\$608	\$787	\$668	4	\$572	\$769	\$711	2	\$704	\$717
Platinum																
Grand Total	\$599	48	\$297	\$787	\$614	23	\$405	\$787	\$565	18	\$297	\$769	\$639	7	\$514	\$736

Relativity to Area 1 -19.14%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$405	2	\$402	\$409	\$402	1	\$402	\$402	\$409	1	\$409	\$409				
Bronze	\$533	9	\$423	\$626	\$496	6	\$423	\$580	\$607	3	\$586	\$626				
Silver	\$669	11	\$532	\$777	\$639	8	\$532	\$777	\$751	3	\$720	\$769				
Gold	\$711	10	\$602	\$814	\$688	8	\$602	\$780	\$801	2	\$787	\$814				
Platinum																
Grand Total	\$627	32	\$402	\$814	\$608	23	\$402	\$780	\$676	9	\$409	\$814				

Relativity to Area 1 -15.35%

Notes -

- Averages indicated are straight averages and are not weighted by projected members or premium.

South Dakota Rates - Plans available on exchange.
Based on Age 60, Non-Smoker, January 2026

Individual Plans

Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$979	2	\$961	\$996	\$961	1	\$961	\$961	\$996	1	\$996	\$996				
Bronze	\$1,329	9	\$1,146	\$1,524	\$1,328	3	\$1,274	\$1,388	\$1,479	3	\$1,426	\$1,524	\$1,182	3	\$1,146	\$1,229
Silver	\$1,755	9	\$1,616	\$1,872	\$1,763	4	\$1,706	\$1,858	\$1,828	3	\$1,752	\$1,872	\$1,630	2	\$1,616	\$1,644
Gold	\$1,795	8	\$1,572	\$1,983	\$1,822	4	\$1,769	\$1,866	\$1,949	2	\$1,916	\$1,983	\$1,586	2	\$1,572	\$1,601
Platinum																
Grand Total	\$1,574	28	\$961	\$1,983	\$1,607	12	\$961	\$1,866	\$1,646	9	\$996	\$1,983	\$1,425	7	\$1,146	\$1,644

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$746	3	\$617	\$820	\$820	1	\$820	\$820	\$709	2	\$617	\$802				
Bronze	\$1,039	15	\$863	\$1,226	\$1,012	6	\$863	\$1,185	\$1,050	6	\$883	\$1,226	\$1,070	3	\$1,038	\$1,113
Silver	\$1,327	16	\$1,087	\$1,586	\$1,304	8	\$1,087	\$1,586	\$1,309	6	\$1,096	\$1,506	\$1,476	2	\$1,463	\$1,488
Gold	\$1,404	14	\$1,187	\$1,595	\$1,406	8	\$1,230	\$1,593	\$1,386	4	\$1,187	\$1,595	\$1,436	2	\$1,424	\$1,449
Platinum																
Grand Total	\$1,223	48	\$617	\$1,595	\$1,242	23	\$820	\$1,593	\$1,173	18	\$617	\$1,595	\$1,291	7	\$1,038	\$1,488

Relativity to Area 1 -22.28%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$771	3	\$632	\$861	\$861	1	\$861	\$861	\$726	2	\$632	\$820				
Bronze	\$1,080	15	\$904	\$1,255	\$1,062	6	\$906	\$1,244	\$1,075	6	\$904	\$1,255	\$1,124	3	\$1,090	\$1,169
Silver	\$1,381	16	\$1,121	\$1,665	\$1,369	8	\$1,141	\$1,665	\$1,340	6	\$1,121	\$1,541	\$1,551	2	\$1,537	\$1,564
Gold	\$1,464	14	\$1,214	\$1,672	\$1,476	8	\$1,291	\$1,672	\$1,418	4	\$1,214	\$1,632	\$1,509	2	\$1,496	\$1,523
Platinum																
Grand Total	\$1,273	48	\$632	\$1,672	\$1,304	23	\$861	\$1,672	\$1,201	18	\$632	\$1,632	\$1,356	7	\$1,090	\$1,564

Relativity to Area 1 -19.14%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$861	2	\$853	\$869	\$853	1	\$853	\$853	\$869	1	\$869	\$869				
Bronze	\$1,132	9	\$898	\$1,329	\$1,053	6	\$898	\$1,233	\$1,290	3	\$1,244	\$1,329				
Silver	\$1,421	11	\$1,131	\$1,649	\$1,356	8	\$1,131	\$1,649	\$1,594	3	\$1,529	\$1,633				
Gold	\$1,510	10	\$1,279	\$1,729	\$1,462	8	\$1,279	\$1,657	\$1,700	2	\$1,671	\$1,729				
Platinum																
Grand Total	\$1,332	32	\$853	\$1,729	\$1,292	23	\$853	\$1,657	\$1,436	9	\$869	\$1,729				

Relativity to Area 1 -15.35%

Notes -

- Averages indicated are straight averages and are not weighted by projected members or premium.