

South Dakota  
2024 Individual Non-Tobacco Rates

Market-wide ACA

**South Dakota Rates - Plans available both on and off exchange.  
Based on Age 0-14, Non-Smoker, January 2024**

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$289	2	\$268	\$310	\$310	1	\$310	\$310	\$268	1	\$268	\$268				
Bronze	\$382	7	\$322	\$447	\$431	3	\$416	\$447	\$388	4	\$375	\$400	\$325	3	\$322	\$328
Silver	\$493	14	\$420	\$617	\$553	6	\$500	\$617	\$464	8	\$420	\$521	\$431	2	\$428	\$434
Gold	\$540	7	\$425	\$602	\$583	3	\$566	\$602	\$562	4	\$551	\$585	\$431	2	\$425	\$437
Platinum																
Grand Total	\$463	37	\$268	\$617	\$513	13	\$310	\$617	\$458	17	\$268	\$585	\$385	7	\$322	\$437

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$195	3	\$155	\$228	\$228	1	\$228	\$228	\$178	2	\$155	\$202				
Bronze	\$270	14	\$213	\$329	\$285	6	\$244	\$329	\$257	8	\$213	\$301	\$276	3	\$273	\$279
Silver	\$331	29	\$240	\$454	\$356	13	\$271	\$454	\$307	16	\$240	\$392	\$366	2	\$364	\$369
Gold	\$376	14	\$306	\$443	\$387	6	\$337	\$443	\$371	8	\$306	\$440	\$366	2	\$362	\$371
Platinum																
Grand Total	\$320	67	\$155	\$454	\$342	26	\$228	\$454	\$303	34	\$155	\$440	\$328	7	\$273	\$371

Relativity to Area 1 -30.85%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$201	3	\$162	\$229	\$229	1	\$229	\$229	\$187	2	\$162	\$212				
Bronze	\$277	14	\$224	\$330	\$286	6	\$245	\$330	\$270	8	\$224	\$316				
Silver	\$338	29	\$252	\$456	\$358	13	\$272	\$456	\$322	16	\$252	\$412				
Gold	\$389	14	\$321	\$462	\$388	6	\$338	\$444	\$389	8	\$321	\$462				
Platinum																
Grand Total	\$329	60	\$162	\$462	\$343	26	\$229	\$456	\$318	34	\$162	\$462				

Relativity to Area 1 -29.06%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$215	2	\$208	\$222	\$222	1	\$222	\$222	\$208	1	\$208	\$208				
Bronze	\$304	7	\$290	\$320	\$309	3	\$298	\$320	\$301	4	\$290	\$309				
Silver	\$375	14	\$325	\$442	\$396	6	\$358	\$442	\$359	8	\$325	\$404				
Gold	\$428	7	\$405	\$453	\$418	3	\$405	\$431	\$435	4	\$427	\$453				
Platinum																
Grand Total	\$360	30	\$208	\$453	\$367	13	\$222	\$442	\$354	17	\$208	\$453				

Relativity to Area 1 -22.30%

**Notes -**

- Averages indicated are straight averages and are not weighted by projected members or premium.

**South Dakota Rates - Plans available both on and off exchange.  
Based on Age 21, Non-Smoker, January 2024**

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$378	2	\$351	\$405	\$405	1	\$405	\$405	\$351	1	\$351	\$351				
Bronze	\$499	7	\$420	\$584	\$563	3	\$544	\$584	\$508	4	\$490	\$522	\$424	3	\$420	\$429
Silver	\$644	14	\$549	\$806	\$722	6	\$654	\$806	\$606	8	\$549	\$681	\$563	2	\$559	\$568
Gold	\$706	7	\$556	\$786	\$762	3	\$739	\$786	\$735	4	\$721	\$765	\$563	2	\$556	\$571
Platinum																
Grand Total	\$606	37	\$351	\$806	\$670	13	\$405	\$806	\$598	17	\$351	\$765	\$504	7	\$420	\$571

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$255	3	\$202	\$298	\$298	1	\$298	\$298	\$233	2	\$202	\$264				
Bronze	\$353	14	\$279	\$430	\$372	6	\$320	\$430	\$336	8	\$279	\$393	\$361	3	\$357	\$365
Silver	\$433	29	\$314	\$593	\$466	13	\$354	\$593	\$401	16	\$314	\$513	\$479	2	\$475	\$483
Gold	\$492	14	\$400	\$579	\$505	6	\$440	\$579	\$485	8	\$400	\$575	\$479	2	\$473	\$485
Platinum																
Grand Total	\$419	67	\$202	\$593	\$447	26	\$298	\$593	\$395	34	\$202	\$575	\$428	7	\$357	\$485

Relativity to Area 1 -30.85%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$263	3	\$212	\$300	\$300	1	\$300	\$300	\$245	2	\$212	\$277				
Bronze	\$362	14	\$293	\$432	\$374	6	\$321	\$432	\$352	8	\$293	\$413				
Silver	\$442	29	\$329	\$596	\$468	13	\$355	\$596	\$421	16	\$329	\$538				
Gold	\$508	14	\$419	\$604	\$508	6	\$442	\$581	\$509	8	\$419	\$604				
Platinum																
Grand Total	\$430	60	\$212	\$604	\$449	26	\$300	\$596	\$415	34	\$212	\$604				

Relativity to Area 1 -29.06%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$281	2	\$272	\$291	\$291	1	\$291	\$291	\$272	1	\$272	\$272				
Bronze	\$398	7	\$379	\$419	\$403	3	\$389	\$419	\$393	4	\$379	\$405				
Silver	\$490	14	\$425	\$578	\$518	6	\$468	\$578	\$469	8	\$425	\$528				
Gold	\$559	7	\$530	\$592	\$546	3	\$530	\$563	\$569	4	\$558	\$592				
Platinum																
Grand Total	\$471	30	\$272	\$592	\$480	13	\$291	\$578	\$463	17	\$272	\$592				

Relativity to Area 1 -22.30%

**Notes -**

- Averages indicated are straight averages and are not weighted by projected members or premium.

**South Dakota Rates - Plans available both on and off exchange.  
Based on Age 30, Non-Smoker, January 2024**

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$429	2	\$398	\$460	\$460	1	\$460	\$460	\$398	1	\$398	\$398				
Bronze	\$567	7	\$477	\$663	\$639	3	\$617	\$663	\$576	4	\$556	\$593	\$482	3	\$477	\$487
Silver	\$731	14	\$623	\$915	\$820	6	\$742	\$915	\$688	8	\$623	\$773	\$639	2	\$634	\$644
Gold	\$801	7	\$631	\$892	\$865	3	\$839	\$892	\$834	4	\$818	\$868	\$639	2	\$631	\$648
Platinum																
Grand Total	\$687	37	\$398	\$915	\$761	13	\$460	\$915	\$679	17	\$398	\$868	\$572	7	\$477	\$648

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$289	3	\$229	\$339	\$339	1	\$339	\$339	\$264	2	\$229	\$300				
Bronze	\$401	14	\$317	\$488	\$422	6	\$363	\$488	\$381	8	\$317	\$446	\$409	3	\$406	\$414
Silver	\$492	29	\$356	\$673	\$529	13	\$402	\$673	\$455	16	\$356	\$582	\$544	2	\$539	\$548
Gold	\$558	14	\$453	\$657	\$574	6	\$500	\$657	\$550	8	\$453	\$653	\$544	2	\$537	\$551
Platinum																
Grand Total	\$475	67	\$229	\$673	\$507	26	\$339	\$673	\$449	34	\$229	\$653	\$486	7	\$406	\$551

Relativity to Area 1 -30.85%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$298	3	\$241	\$340	\$340	1	\$340	\$340	\$278	2	\$241	\$314				
Bronze	\$410	14	\$332	\$490	\$424	6	\$364	\$490	\$400	8	\$332	\$468				
Silver	\$502	29	\$374	\$676	\$531	13	\$403	\$676	\$478	16	\$374	\$611				
Gold	\$577	14	\$476	\$686	\$576	6	\$502	\$659	\$578	8	\$476	\$686				
Platinum																
Grand Total	\$488	60	\$241	\$686	\$509	26	\$340	\$676	\$471	34	\$241	\$686				

Relativity to Area 1 -29.06%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$319	2	\$308	\$330	\$330	1	\$330	\$330	\$308	1	\$308	\$308				
Bronze	\$451	7	\$431	\$475	\$458	3	\$442	\$475	\$446	4	\$431	\$459				
Silver	\$556	14	\$483	\$656	\$588	6	\$532	\$656	\$533	8	\$483	\$599				
Gold	\$635	7	\$601	\$672	\$620	3	\$601	\$639	\$646	4	\$633	\$672				
Platinum																
Grand Total	\$534	30	\$308	\$672	\$545	13	\$330	\$656	\$526	17	\$308	\$672				

Relativity to Area 1 -22.30%

**Notes -**

- Averages indicated are straight averages and are not weighted by projected members or premium.

**South Dakota Rates - Plans available both on and off exchange.  
Based on Age 40, Non-Smoker, January 2024**

Individual Plans																
Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$483	2	\$448	\$518	\$518	1	\$518	\$518	\$448	1	\$448	\$448				
Bronze	\$638	7	\$537	\$747	\$720	3	\$695	\$747	\$649	4	\$626	\$668	\$542	3	\$537	\$549
Silver	\$824	14	\$702	\$1,030	\$923	6	\$835	\$1,030	\$775	8	\$702	\$871	\$720	2	\$714	\$725
Gold	\$902	7	\$710	\$1,005	\$974	3	\$945	\$1,005	\$939	4	\$921	\$978	\$720	2	\$710	\$729
Platinum																
Grand Total	\$774	37	\$448	\$1,030	\$857	13	\$518	\$1,030	\$765	17	\$448	\$978	\$644	7	\$537	\$729

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$326	3	\$258	\$381	\$381	1	\$381	\$381	\$298	2	\$258	\$337				
Bronze	\$451	14	\$357	\$549	\$476	6	\$408	\$549	\$429	8	\$357	\$502	\$461	3	\$457	\$466
Silver	\$554	29	\$401	\$758	\$595	13	\$452	\$758	\$513	16	\$401	\$655	\$612	2	\$607	\$617
Gold	\$629	14	\$511	\$739	\$646	6	\$563	\$739	\$620	8	\$511	\$735	\$612	2	\$604	\$620
Platinum																
Grand Total	\$535	67	\$258	\$758	\$571	26	\$381	\$758	\$505	34	\$258	\$735	\$547	7	\$457	\$620

Relativity to Area 1 -30.85%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$336	3	\$271	\$383	\$383	1	\$383	\$383	\$312	2	\$271	\$354				
Bronze	\$462	14	\$374	\$552	\$478	6	\$410	\$552	\$450	8	\$374	\$527				
Silver	\$565	29	\$421	\$761	\$598	13	\$454	\$761	\$538	16	\$421	\$687				
Gold	\$650	14	\$536	\$772	\$649	6	\$565	\$742	\$650	8	\$536	\$772				
Platinum																
Grand Total	\$549	60	\$271	\$772	\$574	26	\$383	\$761	\$530	34	\$271	\$772				

Relativity to Area 1 -29.06%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$359	2	\$347	\$371	\$371	1	\$371	\$371	\$347	1	\$347	\$347				
Bronze	\$508	7	\$485	\$535	\$516	3	\$498	\$535	\$503	4	\$485	\$517				
Silver	\$626	14	\$544	\$738	\$662	6	\$599	\$738	\$600	8	\$544	\$674				
Gold	\$715	7	\$677	\$757	\$698	3	\$677	\$720	\$727	4	\$713	\$757				
Platinum																
Grand Total	\$602	30	\$347	\$757	\$614	13	\$371	\$738	\$592	17	\$347	\$757				

Relativity to Area 1 -22.30%

**Notes -**

- Averages indicated are straight averages and are not weighted by projected members or premium.

**South Dakota Rates - Plans available both on and off exchange.  
Based on Age 60, Non-Smoker, January 2024**

**Individual Plans**

Rating Area 1	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$1,026	2	\$952	\$1,100	\$1,100	1	\$1,100	\$1,100	\$952	1	\$952	\$952				
Bronze	\$1,355	7	\$1,141	\$1,586	\$1,528	3	\$1,475	\$1,586	\$1,378	4	\$1,330	\$1,418	\$1,151	3	\$1,141	\$1,165
Silver	\$1,749	14	\$1,491	\$2,188	\$1,961	6	\$1,774	\$2,188	\$1,645	8	\$1,491	\$1,849	\$1,529	2	\$1,517	\$1,540
Gold	\$1,915	7	\$1,509	\$2,134	\$2,069	3	\$2,006	\$2,134	\$1,994	4	\$1,956	\$2,076	\$1,529	2	\$1,509	\$1,549
Platinum																
<b>Grand Total</b>	<b>\$1,644</b>	<b>37</b>	<b>\$952</b>	<b>\$2,188</b>	<b>\$1,820</b>	<b>13</b>	<b>\$1,100</b>	<b>\$2,188</b>	<b>\$1,624</b>	<b>17</b>	<b>\$952</b>	<b>\$2,076</b>	<b>\$1,367</b>	<b>7</b>	<b>\$1,141</b>	<b>\$1,549</b>

Rating Area 2	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$691	3	\$548	\$810	\$810	1	\$810	\$810	\$632	2	\$548	\$716				
Bronze	\$958	14	\$757	\$1,167	\$1,010	6	\$867	\$1,167	\$911	8	\$757	\$1,067	\$979	3	\$970	\$991
Silver	\$1,176	29	\$851	\$1,610	\$1,264	13	\$961	\$1,610	\$1,088	16	\$851	\$1,391	\$1,300	2	\$1,290	\$1,310
Gold	\$1,335	14	\$1,084	\$1,570	\$1,372	6	\$1,195	\$1,570	\$1,316	8	\$1,084	\$1,562	\$1,300	2	\$1,283	\$1,317
Platinum																
<b>Grand Total</b>	<b>\$1,137</b>	<b>67</b>	<b>\$548</b>	<b>\$1,610</b>	<b>\$1,213</b>	<b>26</b>	<b>\$810</b>	<b>\$1,610</b>	<b>\$1,073</b>	<b>34</b>	<b>\$548</b>	<b>\$1,562</b>	<b>\$1,162</b>	<b>7</b>	<b>\$970</b>	<b>\$1,317</b>

Relativity to Area 1 -30.85%

Rating Area 3	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$713	3	\$575	\$813	\$813	1	\$813	\$813	\$664	2	\$575	\$752				
Bronze	\$981	14	\$795	\$1,172	\$1,014	6	\$871	\$1,172	\$956	8	\$795	\$1,120				
Silver	\$1,199	29	\$894	\$1,616	\$1,269	13	\$965	\$1,616	\$1,142	16	\$894	\$1,460				
Gold	\$1,380	14	\$1,138	\$1,639	\$1,378	6	\$1,200	\$1,577	\$1,381	8	\$1,138	\$1,639				
Platinum																
<b>Grand Total</b>	<b>\$1,166</b>	<b>60</b>	<b>\$575</b>	<b>\$1,639</b>	<b>\$1,218</b>	<b>26</b>	<b>\$813</b>	<b>\$1,616</b>	<b>\$1,127</b>	<b>34</b>	<b>\$575</b>	<b>\$1,639</b>				

Relativity to Area 1 -29.06%

Rating Area 4	Total				Avera				Sanford				Wellmark			
Type	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max	Avg \$	Plans	Min	Max
Catastrophic	\$763	2	\$737	\$788	\$788	1	\$788	\$788	\$737	1	\$737	\$737				
Bronze	\$1,079	7	\$1,030	\$1,136	\$1,095	3	\$1,057	\$1,136	\$1,067	4	\$1,030	\$1,098				
Silver	\$1,330	14	\$1,154	\$1,567	\$1,405	6	\$1,271	\$1,567	\$1,274	8	\$1,154	\$1,432				
Gold	\$1,517	7	\$1,438	\$1,608	\$1,482	3	\$1,438	\$1,529	\$1,544	4	\$1,515	\$1,608				
Platinum																
<b>Grand Total</b>	<b>\$1,277</b>	<b>30</b>	<b>\$737</b>	<b>\$1,608</b>	<b>\$1,304</b>	<b>13</b>	<b>\$788</b>	<b>\$1,567</b>	<b>\$1,257</b>	<b>17</b>	<b>\$737</b>	<b>\$1,608</b>				

Relativity to Area 1 -22.30%

**Notes -**

- Averages indicated are straight averages and are not weighted by projected members or premium.