

BEFORE THE DIVISION OF INSURANCE
DEPARTMENT OF LABOR AND REGULATION
STATE OF SOUTH DAKOTA

IN THE MATTER OF BARBARA LENOCKER	INS 25-33138 CONSENT ORDER
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In resolution of the above matter and in lieu of issuance of a Notice of Hearing and a formal hearing, the undersigned parties do hereby agree to the following:

BARBARA LENOCKER, NPN 6544872, with an address of record is PO Box 40, Redfield, SD 57469, holds an insurance producer license in the State of South Dakota;

BARBARA LENOCKER is aware that the South Dakota Division of Insurance (Division) has conducted an investigation into their insurance related business;

The Division alleges the following with regard to BARBARA LENOCKER:

1. BARBARA LENOCKER was the subject of a complaint regarding client signatures on group health applications;
2. The Director of the Division may suspend or revoke BARBARA LENOCKER's insurance producer license pursuant to SDCL 58-30-167(8);

BARBARA LENOCKER is aware of and understands the nature of the allegations and has been informed that they have the right to a Notice of Hearing, counsel, and appeal, and that by signing this Consent Order, waives these rights;

In return for BARBARA LENOCKER agreeing to, signing, and complying with the provisions of this Consent Order, the Division agrees not to proceed to administrative hearing and agrees that this Consent Order will constitute an informal disposition of this licensing matter pursuant to SDCL 1-26-20;

By the execution of the Consent Order and payment of a penalty, BARBARA LENOCKER neither admits to nor denies any violation of the laws of the State of South Dakota but waives their right to contest the existence of this Consent Order in any future actions or licensing procedures with the Division;

BARBARA LENOCKER agrees to a monetary penalty in the amount of \$1,000 pursuant to SDCL 58-4-28.1, in lieu of an administrative hearing and Final Decision;

BARBARA LENOCKER further agrees to conduct business in accordance with the insurance laws and regulations of the State of South Dakota; and

BARBARA LENOCKER further agrees that this Consent Order may be considered for the purpose of determining the appropriate sanction in any future actions with the Division for any violations of the laws or regulations of the State of South Dakota or for failing to abide by any order of the Director;

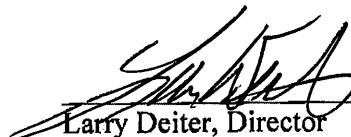
Wherefore, good cause appearing from the foregoing, it is hereby ORDERED that BARBARA LENOCKER pay a monetary penalty in the amount of \$1,000 payable to "South Dakota Division of Insurance" for deposit in the General Fund of the State of South Dakota; and it is further

ORDERED that BARBARA LENOCKER abide by the agreements made by them in this Consent Order; and it is further

ORDERED that the use of this Consent Order for competitive purposes by an insurance agent or third-party administrator holding a license in the State of South Dakota, or by any company holding a Certificate of Authority, or by anyone on their behalf, may be deemed unfair competition and be grounds for suspension or revocation of said license or authority; and it is further

ORDERED that the provisions of this Consent Order shall be effective from the date the Director signs this Order.

Dated at Pierre, South Dakota this 19th day of March, 2026.



Larry Deiter, Director
South Dakota Division of Insurance

I have read and understand the terms of this Consent Order and the waiver of my due process rights and voluntarily enter into this Consent Order.

Dated this 10 day of March, 2026.



BARBARA LENOCKER