

STATE OF SOUTH DAKOTA  
DEPARTMENT OF LABOR AND REGULATION

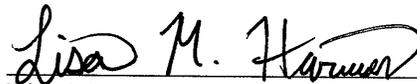
IN THE MATTER OF  
MARIO ISAAC CERVANTES JR.

INS 25-30311

NOTICE OF ENTRY OF  
ORDER REVOKING INSURANCE  
PRODUCER LICENSE

NOTICE IS HEREBY GIVEN, that attached hereto, is a true and correct copy of the Order Revoking Insurance Producer License entered by Larry Deiter, Director South Dakota Division of Insurance, on November 6, 2025.

Dated this 6<sup>th</sup> day of January, 2026.



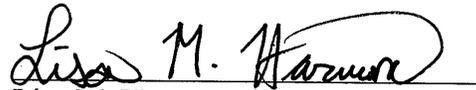
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Lisa M. Harmon  
Legal Counsel  
South Dakota Division of Insurance  
124 S. Euclid Ave., 2<sup>nd</sup> Floor  
Pierre, SD 57501  
(605) 773-3563

**CERTIFICATE OF SERVICE**

I, Lisa M. Harmon, the undersigned, do hereby certify that on the date shown below, a true and correct copy of the Order Revoking Insurance Producer License with respect to the above-entitled action was sent U.S. Certified Mail, U.S. First Class Mail, and electronic thereon, to the following:

MARIO ISAAC CERVANTES JR.  
302 GETTYSBURG RD  
SAN ANTONIO, TX 78228-2044  
mariotexasxcervantes@gmail.com

Dated this 6<sup>th</sup> day of January, 2026 in Pierre, South Dakota.

  
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Lisa M. Harmon  
Legal Counsel  
South Dakota Division of Insurance  
124 S. Euclid Ave., 2<sup>nd</sup> Floor  
Pierre, SD 57501  
(605) 773-3563

**BEFORE THE DIVISION OF INSURANCE  
DEPARTMENT OF LABOR AND REGULATION  
STATE OF SOUTH DAKOTA**

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<b>IN THE MATTER OF MARIO ISAAC CERVANTES JR.</b>	) ) ) ) ) )	<b>INS 25-30311  ORDER REVOKING INSURANCE PRODUCER LICENSE</b>
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TO: MARIO ISAAC CERVANTES JR.  
302 GETTYSBURG RD  
SAN ANTONIO, TX 78228-2044  
mariotexasxcervantes@gmail.com

Larry Deiter, Director of the South Dakota Division of Insurance (“Director”), in accordance with SDCL 58-30-167.2 & 58-30-167.3, hereby gives notice that **MARIO ISAAC CERVANTES JR. has violated the Insurance Code of the State of South Dakota, failed to timely respond to the South Dakota Division of Insurance (“Division”), and that MARIO ISAAC CERVANTES JR.’s Insurance Producer License will be revoked unless a hearing is requested in writing within 60 days of this Order.** MARIO ISAAC CERVANTES JR. is expressly notified that they are entitled to a hearing pursuant to SDCL 58-30-167.3 if the Division is timely contacted in writing. Therefore, supported by the Exhibits attached hereto, the Director makes the following Findings of Fact, Conclusions of Law, and Order:

**FINDINGS OF FACT**

- 1) MARIO ISAAC CERVANTES JR., who holds an active Insurance Producer License, is required to maintain an accurate address of record pursuant to SDCL 58-30-157; the address above is the last address recorded at the Division. (Exhibit 1).
- 2) MARIO ISAAC CERVANTES JR. was the subject of an administrative action in a different jurisdiction, which was not reported to the Division. (Exhibit 2).
- 3) The Division sent inquiries to MARIO ISAAC CERVANTES JR. at their address of record above regarding licensure matters. (Exhibit 3-5).
- 4) MARIO ISAAC CERVANTES JR. did not respond to the Division’s inquiries.
- 5) Any additional Findings of Fact included in the Reasoning section of this decision are incorporated herein by reference.
- 6) To the extent any of the foregoing are improperly designated and are instead conclusions of law, they are hereby redesignated and incorporated herein as conclusions of law.

## CONCLUSIONS OF LAW

1. The Director of the Division has jurisdiction over MARIO ISAAC CERVANTES JR. and the subject matter of this contested case.
2. Due to the loss of livelihood from lack of licensure, the Division bears the burden of establishing the alleged statutory violations by clear and convincing evidence. *In re Zar*, 434 N.W.2d 598, 602 (S.D. 1989) and *Brown v. Warner*, 107 N.W.2d 1, 4 (S.D. 1961).
3. The Division established by clear and convincing evidence as attached in Exhibits hereto that MARIO ISAAC CERVANTES JR. violated SDCL 58-30-193 and 58-33-66.
4. The Division established by clear and convincing evidence that MARIO ISAAC CERVANTES JR.'s South Dakota Insurance Producer License is subject to revocation pursuant to SDCL 58-30-167(2) & (9).
5. The Division is authorized to issue this Order revoking MARIO ISAAC CERVANTES JR.'s producer license without a hearing pursuant to SDCL 58-30-167.2, and 58-30-167.3.
6. Any additional Conclusions of Law included in the Reasoning section of this decision are incorporated herein by reference.
7. To the extent any of the foregoing are improperly designated and are instead findings of fact, they are hereby redesignated and incorporated herein as Findings of Fact.

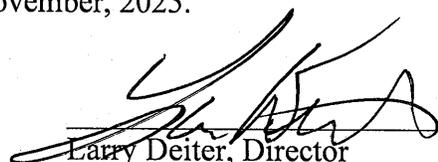
## ORDER

Now therefore, good cause appearing from the foregoing, IT IS HEREBY ORDERED, pursuant to SDCL 58-30-167(2) & (9), 58-30-167.2, 58-30-167.3, 58-30-193, and 58-33-66, the South Dakota Insurance Producer License of MARIO ISAAC CERVANTES JR. is hereby REVOKED, unless a hearing is requested in writing within 60 days of this Order; and it is further

ORDERED that MARIO ISAAC CERVANTES JR. may request a hearing on this Order within 60 days of the date of this Order; and it is further

ORDERED that if MARIO ISAAC CERVANTES JR. makes a timely written request to the Division, a Notice of Hearing on this matter will be issued within 30 days the request pursuant to SDCL 58-30-167.3, which will be conducted according to procedures for contested cases as prescribed in SDCL Chs. 1-26 and 1-26D.

Dated at Pierre, South Dakota this 6<sup>th</sup> day of November, 2025.

  
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Larry Deiter, Director  
South Dakota Division of Insurance

## CERTIFICATE OF SERVICE

I, Lisa M. Harmon, the undersigned, pursuant to SDCL 58-4-17 and 58-30-157 do hereby certify that on the date shown below, a true and correct copy of the Order Revoking Insurance Producer License with respect to the above-entitled action was sent via certified mail and first-class mail to the following:

MARIO ISAAC CERVANTES JR.  
302 GETTYSBURG RD  
SAN ANTONIO, TX 78228-2044  
mariotexasxcervantes@gmail.com

Dated this 6<sup>th</sup> day of November, 2025.



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Lisa M. Harmon, Legal Counsel  
Division of Insurance  
South Dakota Dept. of Labor and Regulation  
124 S. Euclid Ave., 2<sup>nd</sup> Floor  
Pierre, SD 57501  
Phone (605) 773-3563