

BEFORE THE DIVISION OF INSURANCE  
DEPARTMENT OF LABOR AND REGULATION  
STATE OF SOUTH DAKOTA

<b>IN THE MATTER OF</b>  <b>BROOK BYRD-VENALES</b>	<b>INS 26-32498</b>  <b>CONSENT ORDER</b>
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In resolution of the above matter and in lieu of a formal hearing, the undersigned parties do hereby agree to the following:

**BROOK BYRD-VENALES**, whose address of record is 2939 Kestrel St., Norwalk, IA 50211 is an individual who is currently licensed as an insurance producer in the State of South Dakota;

**BROOK BYRD-VENALES** is aware that the South Dakota Division of Insurance ("Division") has conducted an investigation;

The Division alleges the following:

1. **BROOK BYRD-VENALES** was terminated for-cause;
2. **BROOK BYRD-VENALES** used dishonest practices, or demonstrated incompetence, untrustworthiness, or financial irresponsibility in the conduct of business in this state or elsewhere., in violation of SDCL 58-30-167(8);
3. Pursuant to SDCL 58-30-167(2)&(8), the Director of the Division may revoke **BROOK BYRD-VENALES** 's insurance producer license for violating the insurance laws of South Dakota.

**BROOK BYRD-VENALES** is aware of and understands the nature of the charges and has been informed that she has the right to counsel, hearing, and appeal and that by agreeing to and signing this Consent Order, waives these rights;

By the execution of this Consent Order **BROOK BYRD-VENALE** neither admits to nor denies any violations of the laws of the State of South Dakota, but waives her right to contest the allegations contained in this Consent Order;

In return for **BROOK BYRD-VENALES** agreeing to the provisions of this Consent Order, the Division agrees not to proceed to administrative hearing and agrees that this Consent Order will constitute the final disposition pursuant to SDCL § 1-26-20;

**BROOK BYRD-VENALES** agrees, in lieu of contesting this matter formally, to the revocation of her resident insurance producer's license and to cease the transaction of insurance business in this state;

**BROOK BYRD-VENALES** further agrees that this Consent Order may be considered in any future licensing procedures with the South Dakota Division of Insurance and for the purpose of determining the appropriate sanction in any future actions with the Division for any violations of the laws or regulations of the State of South Dakota or for failing to abide by any order of the Director;

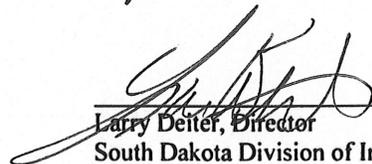
By the execution of this Consent Order, BROOK BYRD-VENALES waives her right to contest the allegations contained in this Consent Order in any future licensing proceedings;

Wherefore, good cause appearing from the foregoing, it is hereby ORDERED that the resident insurance producer's license of BROOK BYRD-VENALES is hereby revoked; and it is further

ORDERED that the use of this Consent Order for competitive purposes by an insurance agent or third-party administrator holding a license in the State of South Dakota, or by any company holding a Certificate of Authority, or by anyone on their behalf, may be deemed unfair competition and be grounds for suspension or revocation of said license or authority; and it is further

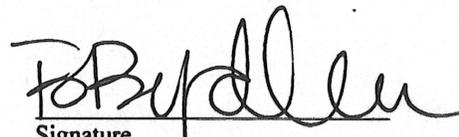
ORDERED that the provisions of this Consent Order shall be effective from the date the Director signs this Order.

Dated at Pierre, South Dakota this 17<sup>th</sup> day of February, 2026.

  
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Larry Deiter, Director  
South Dakota Division of Insurance

I have read and understand the terms of this Consent Order and the waiver of my due process rights and voluntarily enter into this Consent Order.

Dated this 13 day of February, 2026.

  
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Signature  
Brook Byrd-Venales  
\_\_\_\_\_  
Name (Print)