

STATE OF SOUTH DAKOTA
DEPARTMENT OF LABOR AND REGULATION

IN THE MATTER OF
TAYLOR PETERSEN

INS 25-006

NOTICE OF ENTRY OF
ORDER REVOKING INSURANCE
PRODUCER LICENSE

NOTICE IS HEREBY GIVEN, that attached hereto, is a true and correct copy of the Order Revoking Insurance Producer License entered by Larry Deiter, Director South Dakota Division of Insurance, on January 28, 2025.

Dated this 1st day of April, 2025.



Callie A. Pospishil
Legal Counsel
South Dakota Division of Insurance
124 S. Euclid Ave., 2nd Floor
Pierre, SD 57501
(605) 773-3563

CERTIFICATE OF SERVICE

I, Callie Pospishil, the undersigned, do hereby certify that on the date shown below, a true and correct copy of the Order Revoking Insurance Producer License with respect to the above-entitled action was sent U.S. Certified Mail, U.S. First Class Mail, and electronic mail thereon, to the following:

TAYLOR JAY PETERSEN

709 N Cedar St

Gilbert AZ 85233-3908

taylor.petersen@icloud.com; taylor.petersen@lemonade.com

TAYLOR JAY PETERSEN

3080 N CIVIC CENTER PLZ

SCOTTSDALE, AZ 85251-6921

Dated this 1st day of April, 2025 in Pierre, South Dakota.



Callie A. Pospishil
Legal Counsel
South Dakota Division of Insurance
124 S. Euclid Ave., 2nd Floor
Pierre, SD 57501
(605) 773-3563

**BEFORE THE DIVISION OF INSURANCE
DEPARTMENT OF LABOR AND REGULATION
STATE OF SOUTH DAKOTA**

**IN THE MATTER OF
TAYLOR JAY PETERSEN**

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INS 25-006

**ORDER REVOKING
INSURANCE PRODUCER LICENSE**

TO: TAYLOR JAY PETERSEN
709 N Cedar St
Gilbert AZ 85233-3908
taylor.petersen@icloud.com; taylor.petersen@lemonade.com

Larry Deiter, Director of the South Dakota Division of Insurance ("Director"), in accordance with SDCL 58-30-167.2 & 58-30-167.3, hereby gives notice that **TAYLOR JAY PETERSEN ("PETERSEN")** has violated the Insurance Code of the State of South Dakota, failed to timely respond to the South Dakota Division of Insurance ("Division"), and that **PETERSEN's Insurance Producer License will be revoked unless a hearing is requested in writing within 60 days of this Order.** PETERSEN is expressly notified that they are entitled to a hearing pursuant to SDCL 58-30-167.3 if the Division is timely contacted in writing. Therefore, supported by the Exhibits attached hereto, the Director makes the following Findings of Fact, Conclusions of Law, and Order:

FINDINGS OF FACT

- 1) PETERSEN, who holds an active Insurance Producer License, is required to maintain an accurate address of record pursuant to SDCL 58-30-157; the address above is the last address recorded at the Division. (Exhibit 1).
- 2) PETERSEN was the subject of two administrative actions in two different jurisdictions which were not reported to the Division. (Exhibit 2-3);
- 3) The Division sent inquiries to PETERSEN at their address of record above regarding licensure matters. (Exhibit 4-5).
- 4) PETERSEN did not respond to the Division's inquiries.
- 5) Any additional Findings of Fact included in the Reasoning section of this decision are incorporated herein by reference.
- 6) To the extent any of the foregoing are improperly designated and are instead conclusions of law, they are hereby redesignated and incorporated herein as conclusions of law.

CONCLUSIONS OF LAW

1. The Director of the Division has jurisdiction over PETERSEN and the subject matter of this contested case.
2. Due to the loss of livelihood from lack of licensure, the Division bears the burden of establishing the alleged statutory violations by clear and convincing evidence. *In re Zar*, 434 N.W.2d 598, 602 (S.D. 1989) and *Brown v. Warner*, 107 N.W.2d 1, 4 (S.D. 1961).
3. The Division established by clear and convincing evidence as attached in Exhibits hereto that PETERSEN violated SDCL 58-30-193 and 58-33-66.
4. The Division established by clear and convincing evidence that PETERSEN's South Dakota Insurance Producer License is subject to revocation pursuant to SDCL 58-30-167(2) & (9).
5. The Division is authorized to issue this Order revoking PETERSEN's producer license without a hearing pursuant to SDCL 58-30-167.2, and 58-30-167.3.
6. Any additional Conclusions of Law included in the Reasoning section of this decision are incorporated herein by reference.
7. To the extent any of the foregoing are improperly designated and are instead findings of fact, they are hereby redesignated and incorporated herein as Findings of Fact.

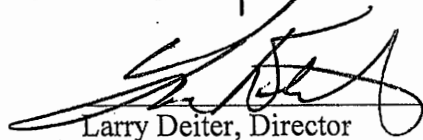
ORDER

Now therefore, good cause appearing from the foregoing, IT IS HEREBY ORDERED, pursuant to SDCL 58-30-167(2) & (9), 58-30-167.2, 58-30-167.3, 58-30-193, and 58-33-66, the South Dakota Insurance Producer License of PETERSEN is hereby REVOKED, unless a hearing is requested in writing within 60 days of this Order; and it is further

ORDERED that PETERSEN may request a hearing on this Order within 60 days of the date of this Order; and it is further

ORDERED that if PETERSEN makes a timely written request to the Division, a Notice of Hearing on this matter will be issued within 30 days the request pursuant to SDCL 58-30-167.3, which will be conducted according to procedures for contested cases as prescribed in SDCL Chs. 1-26 and 1-26D.

Dated at Pierre, South Dakota this 28 day of January, 2025.



Larry Deiter, Director
South Dakota Division of Insurance

CERTIFICATE OF SERVICE

I, Callie Pospishil, the undersigned, pursuant to SDCL 58-4-17 and 58-30-157 do hereby certify that on the date shown below, a true and correct copy of the Order Revoking Insurance Producer License with respect to the above-entitled action was sent via certified mail and first-class mail to the following:

TAYLOR JAY PETERSEN
709 N Cedar St
Gilbert AZ 85233-3908
taylor.petersen@icloud.com; taylor.petersen@lemonade.com

TAYLOR JAY PETERSEN
3080 N CIVIC CENTER PLZ
SCOTTSDALE, AZ 85251-6921

Dated this 28th day of January 2025.



Callie A. Pospishil, Legal Counsel
Division of Insurance
South Dakota Dept. of Labor and Regulation
124 S. Euclid Ave., 2nd Floor
Pierre, SD 57501
Phone (605) 773-3563