



January 28, 2025

CERTIFIED MAIL & FIRST-CLASS MAIL

Markaila Gordon
295 E Long St Apt 210
Columbus, OH 43215

RE: Application for Insurance Producer License

Ms. Gordon,

This letter is to notify you that your application for licensure as a non-resident insurance producer in South Dakota has been denied. The reason for the denial is as follows:

You submitted an application to reinstate your individual non-resident insurance producer license to the South Dakota Division of Insurance (“Division”) on November 26, 2024. You previously held a non-resident producer license from November 10, 2021 through October 31, 2024. Your license lapsed due to failure to renew. When your license was active, on October 06, 2023, the state of Wisconsin revoked your insurance license due to the misrepresentation of an insurance product/policy, yet the administrative action was not timely reported to the Division. On your answers to the reinstatement application questions, you answered “No” to question number 2 concerning administrative actions. You did not answer question 2 correctly and failed to provide a copy of the administrative action. After an attempt by the Division to contact you, you supplied additional information about your administrative action.

Based on the above information, your application is denied based upon SDCL 58-30-167(1), (2), (8) & (9) by providing incorrect, misleading, incomplete, or materially untrue information in the license application; violating any insurance laws or rules; using fraudulent, coercive, or dishonest practices, or demonstrating incompetence, untrustworthiness, or financial irresponsibility in the conduct of business in this state or elsewhere; and having an insurance producer license, or its equivalent, denied, suspended, or revoked in any other state, province, district, or territory.

This denial is considered an administrative action and will be reported to the database maintained by the National Association of Insurance Commissioners. When an administrative action occurs, an insurance producer may be required to report the action to all states in which an insurance license is held in accordance with the timeframes and requirements of each state.

Pursuant to SDCL 58-30-168, you may make a written request to the Division of Insurance within thirty (30) days of the date of this denial for a hearing to determine the reasonableness of this decision to deny your renewal application for licensure.



SOUTH DAKOTA
DEPT. OF **LABOR**
& **REGULATION**

DIVISION OF INSURANCE

Tel: 605.773.3563 | Fax: 605.773.5369

dlr.sd.gov/insurance

Sincerely,

Tony Dorschner

Assistant Director

South Dakota Division of Insurance

Department of Labor and Regulation

Cc: info@lscadvisors.org; Markailag7@gmail.com