IN THE MATTER OF 
MARLENE MEIER 

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CONSENT ORDER

In resolution of the above matter and in lieu of a formal hearing, the undersigned parties do hereby agree to the following:

MARLENE MEIER, whose address of record is 3932 Doral Dr., Rapid City, SD 57702, holds a resident insurance producer license in the State of South Dakota;

MARLENE MEIER is aware that the South Dakota Division of Insurance ("Division") has conducted an investigation;

The Division alleges the following:

1) MARLENE MEIER knowingly submitted incorrect or fraudulent insurance applications, in violation of SDCL §§ 58-30-167(2), (7), (8), & (10).

2) Pursuant to SDCL §§ 58-30-167(2), (7), (8), and (10), the Director of the Division may revoke MARLENE MEIER’s resident insurance producer license for any one of the above-cited reasons.

MARLENE MEIER is aware of and understands the nature of the charges and has been informed that he has the right to counsel, hearing, and appeal and that by agreeing to and signing this Consent Order, waives these rights;

In return for MARLENE MEIER agreeing to the provisions of this Consent Order, the Division agrees not to proceed to administrative hearing and agrees that this Consent Order will constitute the final disposition pursuant to SDCL § 1-26-20;

MARLENE MEIER agrees, in lieu of contesting this matter formally, to the revocation of his nonresident insurance producer’s license and to cease the transaction of insurance business in this state;

MARLENE MEIER further agrees that this Consent Order may be considered in any future licensing procedures with the South Dakota Division of Insurance and for the purpose of determining the appropriate sanction in any future actions with the Division for any violations of the laws or regulations of the State of South Dakota or for failing to abide by any order of the Director;

By the execution of this Consent Order, MARLENE MEIER waives his right to contest the allegations contained in this Consent Order in any future licensing proceedings;

Wherefore, good cause appearing from the foregoing, it is hereby ORDERED that the resident insurance producer’s license of MARLENE MEIER is hereby revoked; and it is further
ORDERED that the use of this Consent Order for competitive purposes by an insurance agent or third-party administrator holding a license in the State of South Dakota, or by any company holding a Certificate of Authority, or by anyone on their behalf, may be deemed unfair competition and be grounds for suspension or revocation of said license or authority; and it is further

ORDERED that the provisions of this Consent Order shall be effective from the date the Director signs this Order.

Dated at Pierre, South Dakota this 10th day of May, 2019.

[Signature]
Larry Deiter, Director
South Dakota Division of Insurance

I have read and understand the terms of this Consent Order and the waiver of my due process rights and voluntarily enter into this Consent Order.

Dated this 7th day of May, 2019.

[Signature]
Marlene Meier
Name (Print)