



Division of Insurance
Tel: 605.773.3563
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www.dlr.sd.gov/insurance

October 3, 2012

SENT VIA CERTIFIED MAIL

Steve Rogers
1217 Tyrell Ave.
Park Ridge, IL 60068-1648

Re: Application for South Dakota Non-Resident Insurance Producer License

Dear Mr. Rogers:

This letter is to notify you that your application for licensure as a resident insurance producer in South Dakota has been denied. The reason for the denial is as follows:

You submitted an application for an individual resident insurance producer license to the South Dakota Division of Insurance ("Division") on July 27, 2012. On your answer to the application question concerning administrative proceedings, you indicated that you had been the subject of an administrative action, for which some information was provided. The Division requested additional documentation concerning a 2010 Washington action and requested an explanation for the action. Additionally, the Division requested an explanation pertaining to a South Dakota revocation in 2010 based in part on a failure to report the 2010 Washington action and failing to respond to the Division. As of the date of this letter, you have not responded to any of the Division's attempts to contact you.

Based on the above information, your application is denied based upon SDCL § 58-30-167(1), (2), (8), and (9) for incompleteness of your application, violating the insurance laws or rules of this state and Washington, demonstrating untrustworthiness in the conduct of business, and for having an insurance license revoked in Washington.

Please note that this denial is considered an administrative action which will be reported to the data base maintained by the National Association of Insurance Commissioners. If an administrative action occurs, an insurance producer may be required to report the action to any and all states in which an insurance license is held and in accordance with the timeframes and requirements of each state. Pursuant to SDCL 58-30-168, you may make a written request to the Division of Insurance within thirty (30) days of the date of this denial for a hearing to determine the reasonableness of this decision to deny your application for licensure.

Sincerely,

A handwritten signature in black ink that reads 'Wendell Malsam'. The signature is written in a cursive style and is followed by a horizontal line.

Wendell Malsam
*Assistant Director - Financial & Licensing
South Dakota Division of Insurance*