

BEFORE THE DIVISION OF INSURANCE
DEPARTMENT OF LABOR AND REGULATION
STATE OF SOUTH DAKOTA

IN THE MATTER OF
INSURANCETPA.COM, INC.

)
)

CONSENT ORDER

In resolution of the above matter and in lieu of issuance of a Notice of Hearing and a formal hearing, the undersigned parties do hereby agree to the following:

INSURANCE TPA.COM, INC., whose address of record is 462 Midland Road #100, Janesville, WI 53546, is a third-party administrator ("TPA") transacting business under a TPA Registration in the State of South Dakota;

INSURANCETPA.COM, INC. is aware that the South Dakota Division of Insurance ("Division") has conducted an investigation of its insurance-related activities in South Dakota;

The Division has alleged the following:

- 1) INSURANCETPA.COM, INC. failed to timely report an administrative action issued from the state of Nevada in violation of SDCL § 58-29D-28;
- 2) Pursuant to SDCL § 58-29D-31(4), the Director of the Division may revoke INSURANCETPA.COM, INC.'s TPA Registration for the above-cited reason.

INSURANCETPA.COM, INC. is aware of and understands the nature of the charges and has been informed that it has the right to notice, hearing, and appeal, and that by agreeing to and signing this Consent Order waives these rights;

In return for INSURANCETPA.COM, INC. agreeing to the provisions of this Consent Order, the Division agrees not to proceed to hearing and agrees that this Consent Order will constitute an informal disposition of this licensing matter pursuant to 1-26-20;

INSURANCETPA.COM, INC. agrees to a monetary penalty in the amount of \$250.00 pursuant to SDCL 58-4-28.1, in lieu of contesting this matter formally;

INSURANCETPA.COM, INC. further agrees to conduct itself in accordance with the insurance laws and regulations of the State of South Dakota;

INSURANCETPA.COM, INC. waives its right to contest the allegations contained in this Consent Order in any future actions or licensing procedures;

INSURANCETPA.COM, INC. agrees that this Consent Order may be considered for the purpose of determining the appropriate sanction in any future actions with the Division for any violations of the laws or regulations of the State of South Dakota or for failing to abide by any order of the Director;

Wherefore, good cause appearing from the foregoing, it is hereby ORDERED that INSURANCETPA.COM, INC. pay a monetary penalty in the amount of \$250.00 payable to "South

Dakota Division of Insurance” for deposit in the general fund of the State of South Dakota; and it is further

ORDERED that should INSURANCETPA.COM, INC. fail to comply with the provisions of this Order, the South Dakota Division of Insurance may seek other remedies available at law; and it is further

ORDERED that the use of this Consent Order for competitive purposes by an insurance agent or third-party administrator holding a license in the State of South Dakota, or by any company holding a Certificate of Authority, or by anyone on their behalf, may be deemed unfair competition and be grounds for suspension or revocation of said license or authority; and it is further

ORDERED that the provisions of this Consent Order shall be effective from the date the Director signs this Order.

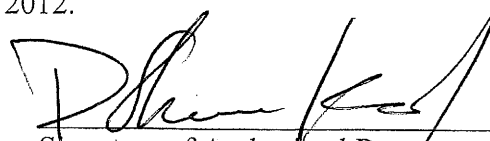
Dated at Pierre, South Dakota this 15th day of August, 2012.



Merle Scheiber, Director
South Dakota Division of Insurance

The undersigned, on behalf of INSURANCETPA.COM, INC., represents it understands the terms of this Consent Order and the waiver of its due process rights and voluntarily enter into this Consent Order.

Dated this 14th day of August, 2012.



Signature of Authorized Representative

D. Shawn Kennedy
Name of Authorized Representative (printed)

President
Title of Authorized Representative