

WDC Council members:

The attached pages are background information for a discussion at the January 15, 2014, WDC meeting concerning workforce development. The documents include:

1. A brief overview of Governor Daugaard's SDWINS initiative
2. A brief descriptor of Dakota Roots (DLR component under SDWINS)
3. An outline of the required role of the WDC
4. A few discussion points for consideration.

Please consider your role as a member of the council and the Governor's emphasis on workforce development. We will engage in a discussion concerning the role of the council in workforce development.

We look forward to hearing your thoughts and opinions.

South Dakota WINS when our children are prepared to compete in a global, high-tech economy.

Choosing a career path can be scary. For many young people with limited experience in the workforce, deciding on a vocation can seem like guesswork. Too many young people start down a career path only to find it is not a good fit for them. By expanding the SD MyLife web portal and increasing access to Career Cluster Camps in engineering, information technology, skill trades and other high-demand areas, students will have an opportunity to gain the hands-on experience they need to confidently make informed career decisions.

Furthermore, we will enable our young people to reach their true potential by providing personalized education and guidance to those who need remediation or are ready for advanced placement or college courses.

South Dakota WINS when our workforce is qualified and prepared for all types of careers.

South Dakotans are ready to go to work, and our state is committed to training our citizens to fill the jobs that exist in our state. Currently, many of the chronically unfilled jobs in our state are welding and machinist jobs. We will work to develop a well-trained workforce to fill these important jobs by adding 24 members to a new welding program in Mitchell and by developing a hybrid course for welders and machinists that incorporates both hands-on instruction and online coursework.

Furthermore, by bolstering partnerships with local governments, providing National Career Readiness Certification (NCRC) and leveraging federal Community Development Block Grant Dollars, we can take the necessary steps to ensure South Dakotans have ample opportunity to receive the workforce training they need to achieve their career goals.

South Dakota WINS when every citizen of our state—no matter where they live—has access to quality health care.

For years, South Dakota has struggled to keep doctors, nurses and other health care professionals in rural communities across our state. Through South Dakota WINS we have added more capacity to our medical and physicians assistant education.

We have also expanded recruitment and retention incentives to include more providers and more rural communities.

South Dakota WINS when our population grows by welcoming new faces and encouraging the return of those who have left our state.

As our state economy flourishes, our birth rate alone will not provide enough workers to fill all our jobs. We must look for innovative ways to recruit new South Dakotans to fill these positions. Our reinvigorated Dakota Roots program will invite our out-of-state friends and family members back to South Dakota. We will proactively forge an unprecedented new partnership to recruit new South Dakotans to our state in order to fill chronically vacant positions in our workplaces and communities. Finally, we will assist communities in conducting housing surveys that enable them to develop and market housing options and investment opportunities in their own communities.

Making Dakota Roots work for you.

Dakota Roots joins citizens, business leaders, and state government in a successful, on-going initiative to grow the South Dakota workforce.

This is not a typical job search website. Dakota Roots will match participants with career openings available from the state's leading businesses.

Participants will be notified when openings are appropriate to their skill sets. If interested, the participants can pursue the openings directly with the business or utilize staff assistance.

Who Can Participate?

Dakota Roots is for anyone interested in making a home in South Dakota and for anyone interested in helping family and friends find a rewarding career in our state.

There are three ways to use www.DakotaRoots.com:

1. Anyone who knows of family or friends who want to make South Dakota their home can [refer them to the program](#).
2. Anyone interested in finding a fulfilling career in South Dakota can [self-refer](#).
3. Progressive South Dakota companies interested in Dakota Roots participants can [post their career openings](#).

Annual Statistics

	Active New Seekers	Average per Month	Entered Employment	Average per Month
2006	250	*	19	*
2007	1,428	119	278	23
2008	2,079	173	581	48
2009	2,128	177	409	34
2010	2,128	177	391	33
2011	2,664	222	455	38
2012	4,905	409	529	44

*Dakota Roots was launched on October 20, 2006.

South Dakota Workforce Development Council (WDC)

The WDC was established in 1995 under Executive Order 95-14 with the South Dakota Department of Labor (DLR) designated as the fiscal agent for the council for purposes of disbursement accounting and auditing of funds. The WDC serves as both the State and Local Workforce Investment Boards.

As the State Board the WDC must assist the Governor in the:

- Development of the state plan for programs under WIA
- Development and continuous improvement of statewide system WIA
- Development of linkages in order to assure coordination of among programs
- Commenting annually on the measures taken under Sec.113(b)(14) of Carl Perkins
- Development of allocation of funds for distribution under WIA
- Development and continuous improvement of performance
- Preparation of the annual report
- Develop statewide statistics system

As the Local Board the WDC must

- Select eligible youth service providers based on recommendations and identifying eligible providers for adult and dislocated worker intensive and training services and maintain a listing of these providers.
- Develop a budget for carrying out the duties of the Local Board
- Coordinate workforce investment activities with economic development strategies and develop employer linkages
- Promote private sector involvement in the statewide workforce investment system.
- Appoint a youth council as a subgroup of the Board and coordinate workforce and youth plans and activities.

The Department of Labor and Regulation serves as the administrative, fiscal, and delivery agent for the WDC. Through the state staff and local offices the above duties are carried out with the approval of the WDC.

WDC Discussion Points on Workforce Development

- How can the WDC / DLR better promote private sector involvement in the statewide workforce investment system?
- What can the workforce investment system improve upon to better to meet the needs of business?
- How can the WDC / DLR help to facilitate linkages to assure better coordination services?