



April 5, 2018

Bill McEntaffer
700 Governors Drive
Pierre, SD 57501-2291

Dear Bill McEntaffer:

We are writing to notify you of the closing of the Younkers store located at Empire Mall, 3500 W Empire Mall, Sioux Falls, SD 57106. The closing is expected to be permanent.

In accordance with the Worker Adjustment and Retraining Notification Act ("WARN Act"), we are providing advance written notice to those employees affected by the decision as well as you. The name and telephone number of the Company official to contact for more information is as follows: Gail Monreal, Vice President HR Stores/DC, 414-212-6741.

The date of the first separation from employment is anticipated to be June 5, 2018. The number of affected employees is approximately 158 employees. No bumping rights exist. Other information related to these actions will be maintained at the Company offices at 331 W. Wisconsin Ave. Milwaukee, WI 53203. Ms. Monreal may be contacted for further additional information. The timetable for the closing is based on the best information available, although it is subject to change as we evaluate our options, including option of selling the business and continuing as a going concern and subject to any actions of the bankruptcy court. Specifically, on or about February 4, 2018, the Company filed for Chapter 11 protection under the Bankruptcy Code and since that date has been actively engaged in efforts to reorganize the business or sell the business.

Sincerely,

Gail Monreal
Vice President Human Resources, Stores/DC
The Bon-Ton Stores Inc.