

South Dakota Department of Labor

700 Governors Drive

Pierre, SD 57501

www.DakotaRoots.com

www.sdjobs.org

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Media Contact: Dawn Dovre, 605.773.3094

Dakota Roots e-newsletter now available to business partners

PIERRE, S.D. – The South Dakota Department of Labor now has a Dakota Roots e-newsletter available to business partners. This publication will provide statistics on the progress of the program. “We have some outstanding results to share, and businesses have indicated interest in receiving updates,” said Labor Secretary Pam Roberts. “This is one way to reach them and showcase our Dakota Roots success.”

Almost 200 businesses in South Dakota use www.DakotaRoots.com in their worker recruitment efforts. This website provides a variety of benefits at no charge. Businesses can post job openings, select qualified applicants from the state’s largest labor pool, receive labor market and business climate information, and receive business start-up and expansion details. The logo and website of each partner is also featured.

Dakota Roots is a workforce development initiative designed to connect individuals with career opportunities in South Dakota. It is a joint partnership between the South Dakota Department of Labor, the South Dakota Department of Tourism and State Development, and the Office of Governor Mike Rounds. To become a business partner, visit any South Dakota Career Center, register online at www.DakotaRoots.com or call 1.800.592.1882.