

South Dakota Department of Labor  
700 Governors Drive  
Pierre, SD 57501  
[www.DakotaRoots.com](http://www.DakotaRoots.com)  
[www.sdjobs.org](http://www.sdjobs.org)

**Media Contact:** Dawn Dovre, 605.773.3094  
**For Immediate Release:** October 24, 2007

### **Mitchell Career Center encourages hunters to make South Dakota their home**

**PIERRE, S.D.** – As hunters flocked to the Mitchell area last weekend, the South Dakota Department of Labor’s (SDDOL) Career Center and Chamber of Commerce were prepared to invite them to make their permanent home in South Dakota.

“We’re working hard to educate people about the quality career opportunities in South Dakota,” said Jeanne Anderson, Career Center manager. “Dakota Roots has generated a lot of excitement and interest to out-of-staters.” Information about the Dakota Roots program was distributed by SDDOL staff throughout Mitchell and the surrounding communities at key locations to target hunters. The Mitchell airport was one of those hot spots. A representative was present throughout the weekend to greet and share informational packets.

Governor Rounds’ workforce development initiative, Dakota Roots, connects individuals to career opportunities so they can move to South Dakota to live, grow and build. For more information, visit [www.DakotaRoots.com](http://www.DakotaRoots.com) or call the Mitchell Career Center at 605.995.8060.

**\*\*MEDIA NOTE\*\***

**Photo of Mitchell airport attached.**