People in **Marketing** promote and sell services or products. Some work in advertising, public relations, marketing or sales fields. Others work as part of the wholesale or retail trade industry and supply the products to consumers. Jobs include cashiers, merchandisers and market researchers.







are you

friendly

outgoing?

persuasive?

able to get along with all types of

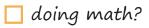
creative?

people?





do you like





- Iooking at ads in magazines and on TV or the Internet?
- conducting research?
- planning events?

Occupation Examples Pathways

Public Relations Specialists	
Merchandise Displayers &	Marketing Communications
Window Trimmers	
Marketing Managers	Marketing Management
Product/Brand Managers	
Market Research Analysts	Marketing Research
Product Analysts	
Purchasing Agents	Merchandising
Merchandisers	
Real Estate Sales Agents	Professional Sales
Sales Representatives	



For more career choices, check out www.dlr.sd.gov/lmic