

Market Share Life & Annuity

Selected Criteria -		Year: 2016	State: SD	Codelist Basis: Business Written	Round by Thousands: No	
		Include Zero Companies: No	Line of Business: Total	Premium Type: Life		
Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
304	79227	Pruco Life Ins Co	AZ	140,720,893	17.4198%	17.4198%
20	65676	Lincoln Natl Life Ins Co	IN	56,321,653	6.972%	24.3919%
826	66915	New York Life Ins Co	NY	46,316,642	5.7335%	30.1254%
860	67091	Northwestern Mut Life Ins Co	WI	42,656,301	5.2804%	35.4058%
212	90557	Zurich Amer Life Ins Co	IL	41,855,236	5.1813%	40.587%
904	65838	John Hancock Life Ins Co USA	MI	39,238,016	4.8573%	45.4443%
709	67466	Pacific Life Ins Co	NE	34,215,770	4.2356%	49.6799%
	15313	Investors Preferred Life Ins Co	SD	25,900,604	3.2062%	52.8861%
431	66044	Midland Natl Life Ins Co	IA	22,966,195	2.843%	55.7291%
826	91596	New York Life Ins & Ann Corp	DE	20,978,037	2.5969%	58.326%
4844	60232	Lombard Intl Life Assur Co	PA	18,437,006	2.2823%	60.6083%
176	69108	State Farm Life Ins Co	IL	16,993,804	2.1037%	62.7119%
4832	67105	Reliastar Life Ins Co	MN	12,361,715	1.5303%	64.2422%
241	87726	Metlife Ins Co USA	DE	12,050,444	1.4917%	65.7339%
435	65935	Massachusetts Mut Life Ins Co	MA	11,168,066	1.3825%	67.1164%
468	86231	Transamerica Life Ins Co	IA	10,375,309	1.2844%	68.4008%
332	71161	Principal Natl Life Ins Co	IA	9,117,715	1.1287%	69.5294%
473	60399	American Family Life Ins Co	WI	8,524,543	1.0553%	70.5847%
332	61271	Principal Life Ins Co	IA	8,433,002	1.0439%	71.6286%
241	65978	Metropolitan Life Ins Co	NY	8,204,547	1.0156%	72.6442%
12	60488	American Gen Life Ins Co	TX	8,173,346	1.0118%	73.656%
513	63088	Farm Bureau Life Ins Co	IA	8,063,714	0.9982%	74.6542%
91	71153	Hartford Life & Ann Ins Co	CT	8,023,213	0.9932%	75.6474%
	64505	Homesteaders Life Co	IA	7,654,620	0.9476%	76.595%
968	62944	AXA Equitable Life Ins Co	NY	7,574,242	0.9376%	77.5326%
304	68241	Prudential Ins Co Of Amer	NJ	7,149,934	0.8851%	78.4177%
869	66168	Minnesota Life Ins Co	MN	6,606,836	0.8179%	79.2355%
458	68136	Protective Life Ins Co	TN	6,050,732	0.749%	79.9846%
261	69868	United Of Omaha Life Ins Co	NE	5,959,074	0.7377%	80.7222%
4	65005	RiverSource Life Ins Co	MN	5,647,763	0.6991%	81.4214%
565	62235	Unum Life Ins Co Of Amer	ME	5,290,397	0.6549%	82.0763%
4736	93548	PHL Variable Ins Co	CT	4,848,490	0.6002%	82.6765%
4011	65536	Genworth Life & Ann Ins Co	VA	4,448,922	0.5507%	83.2272%
850	67644	Penn Mut Life Ins Co	PA	4,332,534	0.5363%	83.7635%
429	64246	Guardian Life Ins Co Of Amer	NY	4,320,541	0.5348%	84.2984%
4750	65919	Primerica Life Ins Co	MA	4,092,644	0.5066%	84.805%
1280	71480	Great Western Ins Co	UT	3,744,741	0.4636%	85.2685%
431	66974	North Amer Co Life & Hlth Ins	IA	3,375,145	0.4178%	85.6864%
918	65056	Jackson Natl Life Ins Co	MI	3,145,834	0.3894%	86.0758%
212	63177	Farmers New World Life Ins Co	WA	3,026,435	0.3746%	86.4504%
140	92657	Nationwide Life & Ann Ins Co	OH	2,958,818	0.3663%	86.8167%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
549	80802	US Br Sun Life Assur Co of Canada	MI	2,929,952	0.3627%	87.1794%
901	65498	Life Ins Co Of N Amer	PA	2,907,783	0.36%	87.5393%
943	61301	Ameritas Life Ins Corp	NE	2,871,392	0.3554%	87.8948%
91	70815	Hartford Life & Accident Ins Co	CT	2,844,348	0.3521%	88.2469%
2878	63983	United Heritage Life Ins Co	ID	2,613,788	0.3236%	88.5705%
872	94250	Banner Life Ins Co	MD	2,406,938	0.298%	88.8684%
4862	71439	Assurity Life Ins Co	NE	2,378,025	0.2944%	89.1628%
290	60577	American Income Life Ins Co	IN	2,352,906	0.2913%	89.454%
306	62626	CMFG Life Ins Co	IA	2,335,471	0.2891%	89.7432%
7	63258	Federated Life Ins Co	MN	2,285,895	0.283%	90.0261%
290	91472	Globe Life & Accident Ins Co	NE	2,282,041	0.2825%	90.3086%
968	78077	Mony Life Ins Co Of Amer	AZ	2,188,349	0.2709%	90.5795%
458	70335	West Coast Life Ins Co	NE	2,101,933	0.2602%	90.8397%
1211	66583	National Guardian Life Ins Co	WI	2,067,980	0.256%	91.0957%
	66850	National Western Life Ins Co	CO	2,049,357	0.2537%	91.3494%
850	93262	Penn Ins & Ann Co	DE	1,858,287	0.23%	91.5794%
4855	68608	Symetra Life Ins Co	IA	1,842,053	0.228%	91.8075%
1216	60142	TIAA Cref Life Ins Co	NY	1,835,521	0.2272%	92.0347%
200	69663	USAA Life Ins Co	TX	1,823,993	0.2258%	92.2605%
4815	65595	Lincoln Benefit Life Co	NE	1,785,927	0.2211%	92.4815%
869	93742	Securian Life Ins Co	MN	1,629,142	0.2017%	92.6832%
19	70408	Union Security Ins Co	KS	1,623,690	0.201%	92.8842%
619	69116	State Life Ins Co	IN	1,622,600	0.2009%	93.0851%
4011	70025	Genworth Life Ins Co	DE	1,512,484	0.1872%	93.2723%
	62510	Equitrust Life Ins Co	IL	1,504,592	0.1863%	93.4586%
370	60380	American Family Life Assur Co of Col	NE	1,480,386	0.1833%	93.6418%
3891	62200	Accordia Life & Ann Co	IA	1,448,001	0.1792%	93.8211%
	67393	Ozark Natl Life Ins Co	MO	1,437,652	0.178%	93.999%
761	90611	Allianz Life Ins Co Of N Amer	MN	1,437,041	0.1779%	94.1769%
468	66281	Transamerica Premier Life Ins Co	IA	1,424,250	0.1763%	94.3532%
244	76236	Cincinnati Life Ins Co	OH	1,409,272	0.1745%	94.5277%
408	60739	American Natl Ins Co	TX	1,404,275	0.1738%	94.7015%
280	61190	Auto Owners Life Ins Co	MI	1,383,431	0.1713%	94.8728%
565	68195	Provident Life & Accident Ins Co	TN	1,262,219	0.1562%	95.029%
	64580	Illinois Mut Life Ins Co	IL	1,219,608	0.151%	95.18%
968	84530	US Financial Life Ins Co	OH	1,068,263	0.1322%	95.3122%
704	67172	Ohio Natl Life Ins Co	OH	1,026,475	0.1271%	95.4393%
690	61751	Central States H & L Co Of Omaha	NE	1,007,123	0.1247%	95.564%
300	64513	Horace Mann Life Ins Co	IL	999,763	0.1238%	95.6877%
619	60895	American United Life Ins Co	IN	978,969	0.1212%	95.8089%
248	69973	United Life Ins Co	IA	937,922	0.1161%	95.925%
4732	67253	American Life & Security Corp	NE	929,104	0.115%	96.04%
1348	69019	Standard Ins Co	OR	920,308	0.1139%	96.154%
4853	71854	AAA Life Ins Co	MI	916,591	0.1135%	96.2674%
	62928	EMC Natl Life Co	IA	875,725	0.1084%	96.3758%
836	65242	Lafayette Life Ins Co	OH	867,081	0.1073%	96.4832%

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8	60534	American Heritage Life Ins Co	FL	863,850	0.1069%	96.5901%
	60542	American Home Life Ins Co	KS	851,375	0.1054%	96.6955%
140	66869	Nationwide Life Ins Co	OH	784,533	0.0971%	96.7926%
4483	70939	Gerber Life Ins Co	NY	760,074	0.0941%	96.8867%
4794	79065	Delaware Life Ins Co	DE	755,213	0.0935%	96.9802%
4832	68713	Security Life Of Denver Ins Co	CO	754,601	0.0934%	97.0736%
836	99937	Columbus Life Ins Co	OH	721,286	0.0893%	97.1629%
661	77828	Companion Life Ins Co	SC	657,472	0.0814%	97.2443%
917	71129	Dearborn Natl Life Ins Co	IL	657,149	0.0813%	97.3256%
111	65315	Liberty Life Assur Co Of Boston	NH	656,966	0.0813%	97.407%
588	67199	Old Amer Ins Co	MO	620,184	0.0768%	97.4837%
826	81353	NYLife Ins Co Of AZ	AZ	566,430	0.0701%	97.5538%
4832	80942	Voya Ins & Ann Co	IA	562,972	0.0697%	97.6235%
367	72125	Physicians Life Ins Co	NE	514,364	0.0637%	97.6872%
233	61263	Bankers Life & Cas Co	IL	514,268	0.0637%	97.7509%
769	68322	Great W Life & Ann Ins Co	CO	486,403	0.0602%	97.8111%
704	89206	Ohio Natl Life Assur Corp	OH	469,322	0.0581%	97.8692%
634	65528	Life Ins Co Of The Southwest	TX	456,374	0.0565%	97.9257%
588	65129	Kansas City Life Ins Co	MO	449,557	0.0557%	97.9813%
290	65331	Liberty Natl Life Ins Co	NE	448,510	0.0555%	98.0368%
	63290	Fidelity Life Assn A Legal Reserve L	IL	423,204	0.0524%	98.0892%
8	60186	Allstate Life Ins Co	IL	413,266	0.0512%	98.1404%
233	62065	Colonial Penn Life Ins Co	PA	405,903	0.0502%	98.1906%
12	70106	United States Life Ins Co in the Cit	NY	390,900	0.0484%	98.239%
20	67652	First Penn Pacific Life Ins Co	IN	388,480	0.0481%	98.2871%
4213	65900	Wilco Life Ins Co	IN	369,380	0.0457%	98.3328%
	77879	5 Star Life Ins Co	LA	366,461	0.0454%	98.3782%
574	76112	Oxford Life Ins Co	AZ	348,906	0.0432%	98.4214%
901	62308	Connecticut Gen Life Ins Co	CT	334,892	0.0415%	98.4629%
565	62049	Colonial Life & Accident Ins Co	SC	333,452	0.0413%	98.5041%
241	63665	General Amer Life Ins Co	MO	330,555	0.0409%	98.5451%
634	66680	National Life Ins Co	VT	325,624	0.0403%	98.5854%
4731	63274	Fidelity & Guar Life Ins Co	IA	321,147	0.0398%	98.6251%
	65927	Lincoln Heritage Life Ins Co	IL	316,057	0.0391%	98.6642%
1216	69345	Teachers Ins & Ann Assoc Of Amer	NY	301,856	0.0374%	98.7016%
619	67911	Pioneer Mut Life Ins Co	ND	270,728	0.0335%	98.7351%
458	66370	Mony Life Ins Co	NY	269,615	0.0334%	98.7685%
449	66540	National Farmers Union Life Ins Co	TX	269,274	0.0333%	98.8018%
19	67989	American Memorial Life Ins Co	SD	267,566	0.0331%	98.835%
525	66427	Mutual Trust Life Ins Co a Pan Amer	IL	264,822	0.0328%	98.8677%
626	62146	Combined Ins Co Of Amer	IL	263,415	0.0326%	98.9003%
4736	67814	Phoenix Life Ins Co	NY	259,550	0.0321%	98.9325%
3098	68381	Reliance Standard Life Ins Co	IL	253,863	0.0314%	98.9639%
707	62286	Golden Rule Ins Co	IN	247,792	0.0307%	98.9946%
3527	60836	American Republic Ins Co	IA	233,798	0.0289%	99.0235%
4734	61689	Athene Ann & Life Co	IA	231,927	0.0287%	99.0522%

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2938	97721	Thrivent Life Ins Co	MN	230,876	0.0286%	99.0808%
	71404	Continental Gen Ins Co	TX	206,012	0.0255%	99.1063%
709	97268	Pacific Life & Ann Co	AZ	195,000	0.0241%	99.1304%
4553	70435	The Savings Bank Life Ins Co Of MA	MA	186,767	0.0231%	99.1536%
769	80659	US Business of Canada Life Assur Co	MI	182,717	0.0226%	99.1762%
	69329	Surety Life & Cas Ins Co	ND	179,254	0.0222%	99.1984%
4832	86509	Voya Retirement Ins & Ann Co	CT	167,362	0.0207%	99.2191%
4734	61492	Athene Annuity & Life Assur Co	DE	160,982	0.0199%	99.239%
50	62553	Country Life Ins Co	IL	157,959	0.0196%	99.2586%
233	70319	Washington Natl Ins Co	IN	152,725	0.0189%	99.2775%
449	61999	Americo Fin Life & Ann Ins Co	TX	152,109	0.0188%	99.2963%
801	99775	Funeral Directors Life Ins Co	TX	146,160	0.0181%	99.3144%
1211	97241	Settlers Life Ins Co	WI	143,187	0.0177%	99.3321%
4832	61360	Reliastar Life Ins Co Of NY	NY	140,802	0.0174%	99.3496%
19	69477	Time Ins Co	WI	135,289	0.0167%	99.3663%
169	68810	Sentry Life Ins Co	WI	133,183	0.0165%	99.3828%
4716	60518	American Hlth & Life Ins Co	TX	131,775	0.0163%	99.3991%
91	88072	Hartford Life Ins Co	CT	127,531	0.0158%	99.4149%
	60445	Sagicor Life Ins Co	TX	125,004	0.0155%	99.4304%
	69132	State Mut Ins Co	GA	110,582	0.0137%	99.4441%
241	97136	Metropolitan Tower Life Ins Co	DE	103,691	0.0128%	99.4569%
20	62057	Lincoln Life & Ann Co of NY	NY	102,587	0.0127%	99.4696%
775	90247	Pharmacists Life Ins Co	IA	101,702	0.0126%	99.4822%
431	68675	Security Benefit Life Ins Co	KS	100,786	0.0125%	99.4947%
1	12321	American Continental Ins Co	TN	96,692	0.012%	99.5066%
	62952	Equitable Life & Cas Ins Co	UT	95,642	0.0118%	99.5185%
435	93432	CM Life Ins Co	CT	95,627	0.0118%	99.5303%
968	62880	AXA Equitable Life & Ann Co	CO	93,466	0.0116%	99.5419%
241	91626	New England Life Ins Co	MA	93,082	0.0115%	99.5534%
581	61476	Boston Mut Life Ins Co	MA	91,051	0.0113%	99.5647%
1	60054	Aetna Life Ins Co	CT	89,421	0.0111%	99.5757%
315	68594	American Amicable Life Ins Co Of TX	TX	85,112	0.0105%	99.5863%
276	61425	Trustmark Ins Co	IL	84,344	0.0104%	99.5967%
19	60275	American Bankers Life Assur Co Of FL	FL	79,573	0.0099%	99.6066%
4750	61409	National Benefit Life Ins Co	NY	78,398	0.0097%	99.6163%
687	64211	Guarantee Trust Life Ins Co	IL	78,082	0.0097%	99.6259%
84	63312	Great Amer Life Ins Co	OH	74,531	0.0092%	99.6352%
450	65781	Madison Natl Life Ins Co Inc	WI	73,955	0.0092%	99.6443%
	68772	Security Mut Life Ins Co Of NY	NY	73,499	0.0091%	99.6534%
535	76023	Columbian Life Ins Co	IL	73,295	0.0091%	99.6625%
350	62596	Union Fidelity Life Ins Co	KS	70,421	0.0087%	99.6712%
904	86375	John Hancock Life Ins Co of NY	NY	69,977	0.0087%	99.6799%
330	60410	American Fidelity Assur Co	OK	69,835	0.0086%	99.6885%
4725	93777	Pavonia Life Ins Co of MI	MI	69,683	0.0086%	99.6971%
4712	63967	Government Personnel Mut Life Ins Co	TX	67,093	0.0083%	99.7054%
769	80705	US Br Great West Life Assur Co	MI	64,090	0.0079%	99.7134%

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615	61395	Beneficial Life Ins Co	UT	63,070	0.0078%	99.7212%
4639	61182	Aurora Natl Life Assur Co	CA	62,459	0.0077%	99.7289%
449	90212	Great Southern Life Ins Co	TX	59,910	0.0074%	99.7363%
3527	65641	Medico Life & Hlth Ins Co	IA	57,977	0.0072%	99.7435%
3891	91642	Forethought Life Ins Co	IN	56,641	0.007%	99.7505%
	87920	Locomotive Engineers & Conductors Mu	MI	55,494	0.0069%	99.7574%
2658	92738	American Equity Invest Life Ins Co	IA	54,336	0.0067%	99.7641%
449	67180	Ohio State Life Ins Co	TX	48,558	0.006%	99.7701%
84	67083	Manhattan Natl Life Ins Co	OH	48,347	0.006%	99.7761%
	84174	ELCO Mut Life & Ann	IL	46,480	0.0058%	99.7819%
344	61875	Church Life Ins Corp	NY	44,849	0.0056%	99.7874%
435	70416	MML Bay State Life Ins Co	CT	44,631	0.0055%	99.7929%
872	66230	William Penn Life Ins Co Of NY	NY	44,001	0.0054%	99.7984%
408	63657	Garden State Life Ins Co	TX	40,267	0.005%	99.8034%
781	69744	Union Labor Life Ins Co	MD	40,032	0.005%	99.8083%
3891	84824	Commonwealth Ann & Life Ins Co	MA	39,785	0.0049%	99.8133%
4213	62413	Wilcac Life Ins Co	IL	38,324	0.0047%	99.818%
836	92622	Western Southern Life Assur Co	OH	38,011	0.0047%	99.8227%
468	79022	Transamerica Advisors Life Ins Co	AR	37,801	0.0047%	99.8274%
4827	84786	Colorado Bankers Life Ins Co	NC	36,358	0.0045%	99.8319%
707	79413	UnitedHealthcare Ins Co	CT	35,842	0.0044%	99.8363%
3527	31119	Medico Ins Co	NE	35,735	0.0044%	99.8407%
4213	69396	Texas Life Ins Co	TX	34,863	0.0043%	99.8451%
549	80926	Sun Life & Hlth Ins Co	MI	32,255	0.004%	99.8491%
123	65757	Shelter Life Ins Co	MO	32,005	0.004%	99.853%
4824	68802	Sentinel Security Life Ins Co	UT	31,559	0.0039%	99.8569%
4736	62359	Constitution Life Ins Co	TX	31,540	0.0039%	99.8608%
153	67628	Pekin Life Ins Co	IL	31,114	0.0039%	99.8647%
290	92916	United Amer Ins Co	NE	29,897	0.0037%	99.8684%
8	70866	Allstate Assur Co	IL	29,882	0.0037%	99.8721%
449	87645	United Fidelity Life Ins Co	TX	29,067	0.0036%	99.8757%
	71706	Standard Life & Cas Ins Co	UT	28,949	0.0036%	99.8793%
429	78778	Guardian Ins & Ann Co Inc	DE	28,641	0.0035%	99.8828%
176	69094	State Farm Life & Accident Asr Co	IL	28,001	0.0035%	99.8863%
4734	68039	Athene Ann & Life Assur Co of NY	NY	27,906	0.0035%	99.8897%
28	72222	Amica Life Ins Co	RI	27,728	0.0034%	99.8932%
671	61069	Anthem Life Ins Co	IN	27,486	0.0034%	99.8966%
4836	64017	Jefferson Natl Life Ins Co	TX	24,896	0.0031%	99.8996%
471	62383	Centurion Life Ins Co	IA	23,205	0.0029%	99.9025%
215	68462	Reserve Natl Ins Co	OK	22,945	0.0028%	99.9054%
	74799	Leaders Life Ins Co	OK	22,939	0.0028%	99.9082%
450	69078	Standard Security Life Ins Co Of NY	NY	22,246	0.0028%	99.9109%
264	61832	Chesapeake Life Ins Co	OK	22,030	0.0027%	99.9137%
4736	93734	Phoenix Life & Ann Co	CT	22,007	0.0027%	99.9164%
1117	65870	Manhattan Life Ins Co	NY	20,805	0.0026%	99.919%
4877	60429	American Fidelity Life Ins Co	FL	20,455	0.0025%	99.9215%

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1117	63053	Family Life Ins Co	TX	19,496	0.0024%	99.9239%
449	63487	Investors Life Ins Co N Amer	TX	19,448	0.0024%	99.9263%
315	67148	Occidental Life Ins Co Of NC	TX	19,184	0.0024%	99.9287%
876	94358	USAble Life	AR	18,281	0.0023%	99.931%
119	65110	Kanawha Ins Co	SC	16,891	0.0021%	99.9331%
370	71730	Continental Amer Ins Co	NE	16,580	0.0021%	99.9351%
304	86630	Prudential Ann Life Assur Corp	AZ	15,800	0.002%	99.9371%
869	65811	American Modern Life Ins Co	OH	14,888	0.0018%	99.9389%
4877	69566	Trans World Assur Co	CA	14,627	0.0018%	99.9407%
3436	68543	Liberty Bankers Life Ins Co	OK	14,418	0.0018%	99.9425%
572	77720	LifeSecure Ins Co	MI	14,169	0.0018%	99.9443%
213	70769	Erie Family Life Ins Co	PA	13,566	0.0017%	99.9459%
	61212	Baltimore Life Ins Co	MD	13,553	0.0017%	99.9476%
850	68632	Vantis Life Ins Co	CT	13,225	0.0016%	99.9493%
8	70874	Allstate Life Ins Co Of NY	NY	13,219	0.0016%	99.9509%
408	86355	Standard Life & Accident Ins Co	TX	12,618	0.0016%	99.9525%
200	60228	USAA Life Ins Co Of NY	NY	12,581	0.0016%	99.954%
901	65722	Loyal Amer Life Ins Co	OH	12,436	0.0015%	99.9555%
	69310	Surety Life Ins Co	NE	11,913	0.0015%	99.957%
525	93459	Pan Amer Assur Co	LA	11,246	0.0014%	99.9584%
587	61239	Bankers Fidelity Life Ins Co	GA	10,569	0.0013%	99.9597%
836	70483	Western & Southern Life Ins Co	OH	10,544	0.0013%	99.961%
468	70688	Transamerica Financial Life Ins Co	NY	10,405	0.0013%	99.9623%
513	14908	Greenfields Life Ins Co	CO	10,362	0.0013%	99.9636%
290	77968	Family Heritage Life Ins Co Of Amer	OH	10,022	0.0012%	99.9648%
	68985	Starmount Life Ins Co	LA	9,806	0.0012%	99.9661%
3891	69140	First Allmerica Fin Life Ins Co	MA	9,688	0.0012%	99.9673%
981	93696	Fidelity Investments Life Ins Co	UT	9,678	0.0012%	99.9685%
1117	61883	Central United Life Ins Co	AR	8,863	0.0011%	99.9695%
50	94218	Country Investors Life Assur Co	IL	8,578	0.0011%	99.9706%
1348	64343	Pacific Guardian Life Ins Co Ltd	HI	8,106	0.001%	99.9716%
4213	60704	Wilton Reassur Life Co of NY	NY	8,069	0.001%	99.9726%
264	66087	Mid West Natl Life Ins Co Of TN	TX	8,005	0.001%	99.9736%
	88668	Mutual Of Amer Life Ins Co	NY	8,000	0.001%	99.9746%
267	71218	Grange Life Ins Co	OH	7,729	0.001%	99.9755%
4011	72990	Genworth Life Ins Co of NY	NY	7,662	0.0009%	99.9765%
451	71870	Fidelity Security Life Ins Co	MO	7,153	0.0009%	99.9774%
4736	68284	Pyramid Life Ins Co	KS	7,089	0.0009%	99.9783%
31	97764	Idealife Ins Co	CT	7,041	0.0009%	99.9791%
542	69892	United Farm Family Life Ins Co	IN	6,907	0.0009%	99.98%
1	68500	Continental Life Ins Co Brentwood	TN	6,816	0.0008%	99.9808%
4764	68845	Shenandoah Life Ins Co	VA	6,745	0.0008%	99.9817%
4764	60176	SBLI USA Life Ins Co Inc	NY	6,699	0.0008%	99.9825%
408	63126	Farm Family Life Ins Co	NY	6,554	0.0008%	99.9833%
687	92703	United Natl Life Ins Co Of Amer	IL	5,881	0.0007%	99.984%
	11121	Unified Life Ins Co	TX	5,785	0.0007%	99.9848%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
150	67261	Old Republic Life Ins Co	IL	5,679	0.0007%	99.9855%
588	69272	Sunset Life Ins Co Of Amer	MO	5,462	0.0007%	99.9861%
19	65080	John Alden Life Ins Co	WI	5,231	0.0006%	99.9868%
140	64327	Harleysville Life Ins Co	PA	5,053	0.0006%	99.9874%
	63819	Unity Financial Life Ins Co	OH	4,376	0.0005%	99.9879%
836	74780	Integrity Life Ins Co	OH	4,281	0.0005%	99.9885%
4716	65951	Merit Life Ins Co	IN	4,227	0.0005%	99.989%
261	72850	United World Life Ins Co	NE	4,100	0.0005%	99.9895%
408	71773	American Natl Life Ins Co Of TX	TX	3,914	0.0005%	99.99%
315	67946	Pioneer Security Life Ins Co	TX	3,680	0.0005%	99.9904%
565	64297	First Unum Life Ins Co	NY	3,475	0.0004%	99.9909%
23	80985	4 Ever Life Ins Co	IL	3,269	0.0004%	99.9913%
542	69922	United Home Life Ins Co	IN	3,264	0.0004%	99.9917%
241	60992	First Metlife Investors Ins Co	NY	3,124	0.0004%	99.9921%
50	62537	Cotton States Life Ins Co	GA	3,098	0.0004%	99.9925%
429	71714	Berkshire Life Ins Co of Amer	MA	2,966	0.0004%	99.9928%
429	60003	Park Avenue Life Ins Co	DE	2,817	0.0003%	99.9932%
315	14406	Industrial Alliance Ins & Fin Serv I	TX	2,760	0.0003%	99.9935%
291	66311	Motorists Life Ins Co	OH	2,560	0.0003%	99.9938%
31	82880	CSI Life Ins Co	NE	2,509	0.0003%	99.9941%
535	62103	Columbian Mut Life Ins Co	NY	2,423	0.0003%	99.9944%
565	67598	Paul Revere Life Ins Co	MA	2,410	0.0003%	99.9947%
458	88536	Protective Life & Annuity Ins Co	AL	2,360	0.0003%	99.995%
	70130	Universal Guar Life Ins Co	OH	2,334	0.0003%	99.9953%
525	67539	Pan Amer Life Ins Co	LA	2,300	0.0003%	99.9956%
	90638	Best Life & Hlth Ins Co	TX	2,059	0.0003%	99.9959%
215	69930	United Ins Co Of Amer	IL	2,042	0.0003%	99.9961%
4752	70742	Family Benefit Life Ins Co	MO	1,916	0.0002%	99.9963%
276	62863	Trustmark Life Ins Co	IL	1,589	0.0002%	99.9965%
839	62324	Freedom Life Ins Co Of Amer	TX	1,569	0.0002%	99.9967%
4752	60227	Trinity Life Ins Co	OK	1,547	0.0002%	99.9969%
4832	66109	Midwestern United Life Ins Co	IN	1,492	0.0002%	99.9971%
850	68446	Longevity Ins Co	TX	1,482	0.0002%	99.9973%
669	71323	Zale Life Ins Co	AZ	1,374	0.0002%	99.9975%
454	69485	Security Natl Life Ins Co	UT	1,328	0.0002%	99.9976%
2858	99724	LifeShield Natl Ins Co	OK	1,320	0.0002%	99.9978%
	64238	Guaranty Income Life Ins Co	LA	1,289	0.0002%	99.998%
68	64149	EPIC Life Ins Co	WI	1,248	0.0002%	99.9981%
4712	67059	GPM Hlth & Life Ins Co	WA	1,242	0.0002%	99.9983%
55	84522	Auto Club Life Ins Co	MI	1,085	0.0001%	99.9984%
901	77399	Sterling Life Ins Co	IL	1,013	0.0001%	99.9985%
626	78697	Combined Life Ins Co Of NY	NY	911	0.0001%	99.9986%
943	60033	Ameritas Life Ins Corp of NY	NY	822	0.0001%	99.9987%
612	71463	CICA Life Ins Co of Amer	CO	767	0.0001%	99.9988%
707	69647	Optum Ins of OH Inc	OH	746	0.0001%	99.9989%
769	79359	Great W Life & Ann Ins Co of NY	NY	696	0.0001%	99.999%

Group Code	Cocode	Company Name	Domicile	Direct Premiums Written	Market Share	Cumulative Market Share
901	88366	American Retirement Life Ins Co	OH	654	0.0001%	99.9991%
901	61727	Central Reserve Life Ins Co	OH	632	0.0001%	99.9992%
565	67601	Unum Ins Co	ME	622	0.0001%	99.9992%
	64904	Investors Heritage Life Ins Co	KY	589	0.0001%	99.9993%
4827	79057	Southland Natl Ins Corp	NC	567	0.0001%	99.9994%
315	67873	Pioneer Amer Ins Co	TX	556	0.0001%	99.9995%
315	91693	IA Amer Life Ins Co	TX	470	0.0001%	99.9995%
	82252	Landmark Life Ins Co	TX	467	0.0001%	99.9996%
612	60076	Security Plan Life Ins Co	LA	360	0%	99.9996%
	89184	Sterling Investors Life Ins Co	IN	321	0%	99.9997%
4764	60183	S USA Life Ins Co Inc	AZ	248	0%	99.9997%
306	86126	Members Life Ins Co	IA	234	0%	99.9997%
4734	63932	Athene Life Ins Co of NY	NY	226	0%	99.9997%
953	80624	American Progressive L&H Ins Of NY	NY	222	0%	99.9998%
4853	15282	AAA Life Ins Co of NY	NY	220	0%	99.9998%
863	92649	American Underwriters Life Ins Co	AZ	216	0%	99.9998%
526	61735	Central Security Life Ins Co	TX	182	0%	99.9999%
215	68357	Reliable Life Ins Co	MO	176	0%	99.9999%
	63223	Federal Life Ins Co	IL	174	0%	99.9999%
520	78743	New Era Life Ins Co	TX	150	0%	99.9999%
	91910	American Savings Life Ins Co	AZ	146	0%	99.9999%
4824	71471	Ability Ins Co	NE	139	0%	99.9999%
431	83607	Guggenheim Life & Ann Co	DE	138	0%	100%
4796	87963	National Teachers Assoc Life Ins Co	TX	116	0%	100%
215	66397	Mutual Savings Life Ins Co	AL	70	0%	100%
215	69779	Union Natl Life Ins Co	LA	53	0%	100%
4718	97691	Life Of The South Ins Co	GA	36	0%	100%
839	98205	Natl Foundation Life Ins Co	TX	-9	-0%	100%
	345	Companies in Report		807,821,034	100%	100%