



SOUTH DAKOTA  
DEPT. OF **LABOR**  
& **REGULATION**

**DIVISION OF INSURANCE**

Tel: 605.773.3563 | Fax: 605.773.5369 | [dlr.sd.gov/securities](http://dlr.sd.gov/securities)

February 24, 2023

**SENT VIA FIRST CLASS MAIL & CERTIFIED MAIL**

Lyrik Ellery  
9861 E 121<sup>st</sup> St.  
Fishers, IN 46037

RE: Application for Insurance Producer License

Lyrik Ellery,

This letter is to notify you that your application for licensure as an insurance producer in South Dakota has been denied. The reason for the denial is as follows:

You submitted an application to the South Dakota Division of Insurance ("Division") for an individual insurance producer license on March 30, 2022. You answered "yes" regarding questions about misdemeanors and felonies. The Division conducted an investigation of your application, where you provided documentation of your crimes. The Division requested a statement regarding your criminal history on July 19, 2022 by e-mail, on November 30, 2022 by mail and e-mail, and on December 30, 2022. To date, you have not responded to the Division.

Based on the above information, your application is denied under SDCL 58-30-167(1) and (6) for providing incorrect, misleading, incomplete, or materially untrue information in the license application and for having been convicted of a felony. Please note that this denial is considered an administrative action which will be reported to the database maintained by the National Association of Insurance Commissioners. If an administrative action occurs, an insurance producer may be required to report the action to any and all states in which an insurance license is held and in accordance with the timeframes and requirements of each state.

Pursuant to SDCL 58-30-168, you may make a written request to the Division of Insurance within thirty days of the date of this denial for a hearing to determine the reasonableness of this decision to deny your application for licensure.

Sincerely,

Tony Dorschner  
*Assistant Director Producer Licensing*  
*South Dakota Division of Insurance*

CC: Lyrik Ellery  
4523 N Kitley Ave.  
Indianapolis, IN 46226